



Who will win at the Eutelsat TV Awards 2012?

Paris, 8 October 2012 - "Satellite broadcasters are scaling new heights of programming quality and innovation," said Duilio Giammaria, the well-known RAI journalist and Jury Chairman of this year's Eutelsat TV Awards, the unique international event recognising the quality of thematic satellite TV channels. His comments came at the end of two days of viewing by a 10-member jury whose combined experience covers the world's most dynamic broadcasting markets.

The jury that met in Paris debated over content submitted for a Eutelsat TV Award by more than 120 channels from 19 countries, and decided on a shortlist of three channels in nine thematic categories. The winners in each category will be revealed at a gala ceremony in Venice on November 30.

Duilio added: *"Considering the originality of the programming we saw, it's no surprise that satellite TV continues to be the most popular platform for multi-channel viewing. This year's entries to the Eutelsat TV Awards showed the continuing capacity of powerhouse TV markets like the UK, Russia and Italy to generate content that captured our attention. But we also saw inventive and courageous formats and programming ideas from newer digital entertainment markets, including Madagascar, Afghanistan and Kazakhstan. All in all, we have been impressed by the efforts of satellite broadcasters to give viewers a great TV experience and to leverage new technologies to reach out to a broader audience."*

Now that the jury has done its work, all participating channels can compete for the **People's Choice Award** that will be won by the channel generating most votes from viewers. Voting opens on October 10 and will continue until November 22 via participating channel websites as well as the official website for the competition - eutelsattvawards.com - and other popular sites including broadbandtvnews.com, wotsat.com, millecanali.it and lyngsat.com.

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The nominees for the EUTELSAT TV Awards 2012:

Children's

CAROUSEL (Russia)
MINIMINI+ (Poland)
TELETOON+ (Poland)

Culture/Documentaries

PASHTO TV (Afghanistan)
SPIEGEL TV WISSEN (Germany)
TOP SECRET (Russia)

Lifestyle

KUCHNIA+ (Poland)
RAI 5 (Italy)
REAL TIME (Italy)

News/Information

ALARABIYA HD (UAE)
CCTV NEWS (China)
SKY TG24 (Italy)

Best Programme

Rapinfo, A-ONE HIP-HOP MUSIC
CHANNEL (Russia)
Shakespeare from Kabul, BBC PERSIAN
(UK)
Raitunes5 – altri suoni, RAI 5 (Italy)

Cinema

ALE KINO+ (Poland)
KINOWELT TV (Germany)
PREMIERA (Russia)

Fiction/General Entertainment

COMEDY CENTRAL ITALY (Italy)
ILIKE TV (Italy)
MBC 1 HD (UAE)

Music

C Music TV (UK)
La-minor TV (Russia)
Viva Polska (Poland)

Sport

EUROSPORT (France)
SKY SPORT (Italy)
SPORT PLUS (Russia)

The jury: **Jerzy Barski** from *TV-Sat Magazine* (Poland), **Jacques Braun** from *Eurodata TV* (France), **Sergey Buntman** from *Echo of Moscow* (Russia), **Alessandra Comazzi** from *La Stampa* (Italy), **Paolo Dalla Chiara** from *Pentastudio* (Italy), **Ludger Lausberg** from *BRmedia* (Germany), **Giacomo Mazzone** from the *EBU*, **Fusun Nebil** from *Turk Internet* (Turkey), **Reem Nouss** from *Presenters Ink* (UK). The jury chairman: **Duilio Giammaria** from *Rai* (Italy) and technical expert **Mauro Roffi** from *Millecanali* (Italy).

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About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 29 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 30 June 2012 Eutelsat's satellites were broadcasting more than 4,250 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries. www.eutelsat.com

■ Press Eutelsat TV Awards

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