



eutelsat
COMMUNICATIONS

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Eutelsat satellites mobilised for TV coverage in Europe and Middle East of the US presidential election

Paris, 6 November 2012 – As the US presidential election enters into the final phase, capacity on three satellites operated by Eutelsat Communications (Euronext Paris: ETL) has been mobilised by broadcasters and news agencies covering this event of international interest.

Space on EUTELSAT 12 West A, EUTELSAT 8 West A and EUTELSAT 10A has been booked for periods between 2 November and 9 November to transmit live coverage, interviews and breaking news from Washington DC and key states across the Atlantic into TV studios in Europe and the Middle East.

Clients integrating Eutelsat capacity in the overall broadcasting infrastructure mobilised for the election include the [EBU](#) for the [EUROVISION](#) network, [AP](#), [Al-Jazeera](#), [Arqiva](#), [Telenor Satellite Broadcasting](#) and [TIMA](#). Over 120 MHz of capacity in all has been booked, capping a stellar year for newsgathering operations that have included elections in France and Greece, UEFA Euro 2012 and the 2012 London Olympics.

Eutelsat's Booking Centre coordinates the allocation of occasional-use satellite capacity from minimum periods of 15 minutes for SNGs up to several days for the coverage of sporting, political and breaking news events.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 29 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 30 September 2012 Eutelsat's satellites were broadcasting more than 4,400 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries. www.eutelsat.com

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