

Winners announced of the Eutelsat TV Awards 2012!

Venice, 30 November 2012 - "Creative programming, engagement with viewers and a feel for new trends are core to great TV," said Michel de Rosen, Eutelsat CEO, at tonight's Eutelsat TV Awards ceremony in Venice.

The Eutelsat TV Awards is a unique international event recognising the quality of thematic satellite TV channels. Over 120 channels from 19 countries participated in this year's competition, their programming formats, innovation and audience relationship judged by an independent panel of media experts representing the world's most dynamic broadcasting markets.

Simon Albury, former Chief Executive of the Royal Television Society and patron of this year's jury added: "It's no understatement to say that 2012 has been an historic year for TV. Audience records were broken around the world for mega events like the Olympics and broadcasters showed their boundless capacity to create innovative programming ideas and to turn the arrival of new platforms and changing viewing habits to their advantage. At the end of the day great viewing is about great content and this is what we have celebrated tonight at the Eutelsat TV Awards. Congratulations to all participants!"

Eutelsat TV Awards Winners 2012

<p>Children's</p> <p>Teletoon+ (Poland)</p>	<p>Cinema</p> <p>Premiera (Russia)</p>
<p>Culture/Documentaries</p> <p>Top Secret (Russia) Special Mention – Pasto TV (Afghanistan)</p>	<p>Fiction/General Entertainment</p> <p>MBC 1 HD (Arab Emirates)</p>
<p>Lifestyle</p> <p>Real Time (Italy)</p>	<p>Music</p> <p>C Music TV (UK)</p>

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Sky TG24 (Italy)

Best Programme

Shakespeare from Kabul (UK)
(BBC Persian)

Best new channel

Spiegel TV Wissen (Germany)

Sport

Eurosport (France)

People's Choice

TRT Haber (Turkey)

In addition to Awards bestowed by the jury, Eutelsat announced two special awards in Venice.

An Award to **Sky Sports Group** for its exceptional coverage of the 2012 London Olympic Games, with 13 dedicated channels, 12 of which were in HD and one in 3D. A team of 60 Italian athletes who have won a combined 600 Olympic medals worked alongside Sky's regular sports journalists to comment throughout the event.

An Award to **TVM** (Madagascar's national broadcaster) for its commitment to reflecting Madagascar's regional diversity in its programmes and for generating fiction that addresses issues of direct relevance to its audience.

The Eutelsat TV Awards Jury includes experts from leading publications and TV associations: **Jerzy Barski**, *Tv-Sat Magazine* (Poland), **Jacques Braun**, *Eurodata TV* (France), **Sergey Buntman**, *Echo de Moscow* (Russia), **Paolo Dalla Chiara**, *Pentastudio* (Italy), **Ludger Lausberg** *EGTA* (Europe), **Fusun Nebil**, *Turk Internet* (Turkey), **Giacomo Mazzone**, *Eurovisioni* (Europe), **Reem Nouss** (UK). Jury Chairman, **Duilio Giammaria**, *Rai* (Italy); technical expert **Mauro Roffi**, *Millecanali* (Italy).

Red carpet highlights, clips of the nominated programmes and all the latest images from the night's events will be shortly available at: www.eutelsattvawards.com

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 29 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 30 September 2012 Eutelsat's satellites were broadcasting more than 4,400 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical

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and operational professionals. This culturally diverse staff comprises employees from 30 countries.
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