

## **Eutelsat brings "12-12-12" concert for Hurricane Sandy Relief** to Europe from New York's Madison Square Garden

Paris, 12 December 2012 - Satellite capacity offered by Eutelsat Communications (Euronext Paris: ETL) will enable television networks and operators across Europe to broadcast in High Definition the exceptional 12-12-12 live concert to be held tonight in New York City to aid the victims of Hurricane Sandy.

The musical line-up performing at the "12-12-12" concert at Madison Square Garden in New York City includes Bon Jovi, Eric Clapton, Dave Grohl, Billy Joel, Alicia Keys, Chris Martin, The Rolling Stones, Bruce Springsteen & the E Street Band, Eddie Vedder, Roger Waters, Kanye West, The Who and Paul McCartney. Celebrity presenters will include Chelsea Clinton, Billy Crystal, Leo DiCaprio, Jake Gyllenhaal, Kristen Stewart and Quentin Tarantino.

The live concert will cross the Atlantic via the EUTELSAT 12 West A satellite (downlink frequency 12.638 GHz, horizontal polarisation). The Free-to-Air signal will be received by Telefonica at its facilities in Madrid and reuplinked to the EUTELSAT 9A satellite (downlink frequency 12.054 GHz, horizontal polarisation) for Direct-to-Home reception as well as for cable and IP network distribution across Europe.

"12-12-12" will be distributed worldwide to nearly two billion people through television feeds, radio and online streaming and available to 114 million television households in the US and to more than 400 million television households internationally via networks and feeds in North and South America, Europe, Africa, Asia and Australia.

The concert is being produced by James Dolan, Executive Chairman of The Madison Square Garden Company; John Sykes, President of Clear Channel Entertainment Enterprises; and Harvey Weinstein, Co-Founder and Chairman of The Weinstein Company.

Every single penny from ticket purchases and donations will go to serve the victims of Hurricane Sandy through the Robin Hood Relief Fund.

For the most up to date information on "12-12-12" see www.121212concert.org.

## **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. With capacity commercialised on 30 satellites that provide coverage across Europe, as well as the Middle East, Africa and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators. As of 30 September 2012 Eutelsat's satellites were broadcasting 4,400 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates high speed Internet services through teleports in France and Italy that serve consumers, enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ just over 750 commercial, technical and operational professionals. This culturally diverse staff comprises employees from 30 countries. www.eutelsat.com

## Press

Vanessa O'Connor Tel: + 33 1 53 98 37 91 voconnor@eutelsat.fr

Frédérique Gautier Tel: + 33 1 53 98 37 91 fgautier@eutelsat.fr

Marie-Sophie Ecuer Tel: + 33 1 53 98 37 91 mecuer@eutelsat.fr

Investors and analysts

Lisa Finas Tel: +33 1 53 98 35 30 investors@eutelsat-communications.com

Leonard Wapler Tel.: +33 1 53 98 31 07 investors@eutelsat-communications.com