

Markus Fritz joins Eutelsat as Director of Commercial Development and Marketing

Paris, 18 June 2013 - Eutelsat Communications (Euronext Paris: ETL) today announced that Markus Fritz joined the company on June 17 as Director of Commercial Development and Marketing, reporting to Jean-Francois Leprince-Ringuet, the Group's Chief Commercial Officer.

In this role, Markus is responsible for further developing Eutelsat's commercial strategy internationally, including market development and research, business intelligence, product management and pricing as well as marketing communications. He is also responsible for developing strategic marketing partnerships with customers to strengthen Eutelsat's competitive advantage globally.

Markus comes to Eutelsat with over 20 years of international experience in the satellite, ICT and consumer electronics industries, including over ten years at SES ASTRA. He has also provided strategic and commercial services across EMEA and South-East Asia and held leading roles at ZVEI, the German Electrical and Electronic Manufacturers' Association and Digital Europe, a Brussels-based association representing the digital technology industry.

"Markus brings to Eutelsat a wealth of knowledge and experience in the satellite and ICT industry that will further strengthen our international competitiveness and drive future business growth in longstanding and emerging markets for data, video and value-added services," said Jean-François Leprince-Ringuet, Chief Commercial Officer of Eutelsat. *"His extensive track record in strategic and operational areas combined with business development and marketing expertise, will enable Eutelsat to continue to mine our major markets to the fullest extent possible, while building profitable growth in the emerging world."*

Markus replaces Marc Welinski who is pursuing a new mission in strategic partnerships at Eutelsat.

About Eutelsat Communications (www.eutelsat.com)

With capacity commercialised on 31 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and the Asia-Pacific, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading satellite operators. As of 31 March 2013, Eutelsat's satellites were broadcasting more than 4,600 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Headquartered in Paris, Eutelsat and its subsidiaries employ over 780 commercial, technical and operational professionals from 30 countries.

For further information

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