

Prodware's Application Store: Microsoft widens the scope of the agreement to the private sector in all countries

Prodware has reached a new agreement with Microsoft on the promotion of the Prodware Application Store. This platform is dedicated to the online distribution of solutions based on Microsoft Dynamics CRM.

Prodware thus widens the scope of the initial agreement signed with Microsoft in May 2013 to commercialize the Prodware Application Store for solutions solely dedicated to northern American government agencies and municipalities.

This Application Store is a website designed by Prodware to enable users to try and purchase industry and role tailored solutions developed by Microsoft and its vendor partners, including Prodware, for Microsoft's CRM platform.

According to Philippe Bouaziz, Chairman of the Board, *"the platform has been successfully tested on the northern American public sector since last May. Microsoft has decided to extend its promotion to all sectors and geographic areas. Microsoft thus recognizes our know-how. It enables us to considerably widen the sales' perspectives for our CRM solutions and confirms our continued and long-term collaboration"*.

Microsoft will also promote Prodware's website (www.crm-appstore.com) during prestigious events such as the National League of Cities (NLC), which is scheduled in November 2013 in Seattle, or the "City Next" campaign. This event will gather Microsoft's partners in Washington on September 19th around the presentation of "Dynamic City", our Application Store dedicated to the public sector.

Prodware, as the owner of this Application Store, receives a percentage of all purchases made via this platform, and it proposes related promotional services to the referenced vendors.

Upcoming press release: half-year result 2013, on Tuesday, October 15th, after close of trading.

About Prodware - Prodware (www.prodware.fr) is an international group founded in 1989. It creates, integrates and hosts IT applications and solutions for businesses. It is Microsoft's first business partner in the EMEA zone. It has 20 000 customers assisted by nearly 1 700 employees in 14 countries.

The Group benefits from a technologically powerful R&D system, a unique expertise in industrializing best practices and first class strategic alliances. Its ambition is to sell its *Prodware Adjust* offer worldwide.

This socially responsible firm supports its customers' sustainable development through its Greenitude services (www.greenitude.fr). It is one of the Gaia Index's leading companies.

Prodware has received the OSEO label and is FCPI-eligible.

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Prodware is an FCPI eligible socially responsible member of the United Nations Global Compact Platform.



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