

Cyfrowy Polsat bolsters position at Eutelsat's HOT BIRD neighbourhood

Polish pay-TV platform accelerates roll-out of HDTV to Polish satellite TV homes

Paris, 15 November 2013 - Eutelsat Communications (NYSE Euronext Paris: ETL) and Cyfrowy Polsat today announced a new contract for additional capacity at Eutelsat's HOT BIRD video neighbourhood and a multi-year agreement to extend the lease of existing capacity. The announcement was made in Venice on the occasion of Eutelsat's Broadcast Seminar and the Eutelsat TV Awards.

A total of six HOT BIRD transponders are now leased by Cyfrowy Polsat satellite platform and its wholly-owned broadcasting company, Telewizja Polsat. The additional capacity together with effective model of co-operation with other broadcasters equips Cyfrowy Polsat to further accelerate the availability of HD content to its installed base of 3.5 million subscribers. 80% of Cyfrowy Polsat's subscribers are already equipped with HD set-top-boxes to access the 37 HD channels included in the 130 Polish channels carried by the platform.

"As Poland's leading media group and the largest satellite pay-TV platform, Cyfrowy Polsat has placed HDTV at the heart of our growth strategy. The new satellite resources at Eutelsat's HOT BIRD environment will enable us to further expand our channel offering", Dariusz Dzialkowski, Cyfrowy Polsat's CTO, said. He added: "The longstanding partnership between Eutelsat and Cyfrowy Polsat and the exceptional quality of the resources at the HOT BIRD environment have enabled us to continue to take our services to a new level of performance."

For Jean-François Leprince-Ringuet, Eutelsat's Chief Commercial Officer: *"Cyfrowy Polsat Group has been one of the finest success stories of the European broadcasting market over more than two decades and is once again setting the agenda with creative service packaging and a strong play in HDTV. We are delighted to pursue our partnership with this new multi-year contract at the HOT BIRD neighbourhood."*

About Cyfrowy Polsat

For further information, visit <http://www.cyfrowypolsat.pl/>

About Eutelsat Communications

With capacity commercialised on 31 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and the Asia-Pacific, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading satellite operators. As of 30 September 2013, Eutelsat's satellites were broadcasting more than 4,700 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Headquartered in Paris, Eutelsat and its subsidiaries employ over 780 commercial, technical and operational professionals from 30 countries. www.eutelsat.com

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