



Civrieux d'Azergues, 31 January 2014

Le Comptoir du Surgelé joins the Toupargel group

The Toupargel group has acquired the regional company Le Comptoir du Surgelé, specialised in direct at-home sales of frozen foods. This transaction strengthens the Group's market share and presence in the Centre and Centre-East regions of France.

On 31 January 2014 the Toupargel group acquired Le Comptoir du Surgelé, whose brand names include La Ferme du Froid – consumer sales, Gelmont and Topgel. Founded in 2003, this family-owned company has its head office near Vichy in central France and a network of 13 agencies covering eight *départements* (Allier, Puy de Dôme, Haute Vienne, Creuse, Ain, Côte d'Or, Loire, Saône et Loire). The company has approximately 50 employees.

In 2013, Le Comptoir du Surgelé posted sales of €5.6 million, realised essentially via store vans. This transaction will strengthen Toupargel's market share and its presence in the Centre and Centre-East regions of France. Le Comptoir du Surgelé will contribute its listing of nearly 20,000 customers located in rural and semi-rural areas.

Upcoming events

- Publication of 2013 financial statements on 26 February 2014 (after stock market closing),
- Meeting of analysts and fund managers: 27 February 2014 at 11.30 am at the Palais Brongniart in Paris,
- Meeting of press and bankers: 27 February 2014 at 5.30 pm at the Lyinc Club in Lyon,
- General Meeting of Shareholders in Civrieux d'Azergues (Lyon) on 30 April 2014

Toupargel specialises in distance selling and home delivery of frozen foods in France. Founded in 1947, Toupargel now has 1 million customers, located essentially in rural areas and small towns, where around one of every ten households is a Toupargel customer.

Toupargel, the leader in home delivery of frozen food products to individual customers

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