

## **Technicolor strengthens its IP portfolio in display technologies**

*The acquired patent assets will provide added value to Technicolor's licensing programs*

**Paris (France), 12 February 2014** – Further strengthening its strong intellectual property related to display technologies, [Technicolor](#) (Euronext Paris: TCH), a worldwide technology leader in the Media & Entertainment sector, today announces the acquisition of 156 patent assets from Thales granted and pending in the United States, Europe, Japan, South Korea, Taiwan and China. Thales retains a license to continue its leadership in its industry.

LCD technologies were initially developed for the consumer electronic market, but the latest most advanced technologies have been developed for other applications, in particular for space and military applications given their lightweight characteristics. Since Technicolor and Thales have both been pioneers in this field as a result of their long standing corporate relationship, this acquisition is a natural fit that will enrich Technicolor's already impressive patent portfolio related to these technologies that are now deployed in mass market devices.

The assets cover many technologies related to displays, including driving methods and circuits, LCD backlight, panel structure and touch screen, which are or will be deployed in a broad range of devices, in particular next-generation mobile devices, Digital TVs and Color Display Monitors. The acquisition of these pioneering assets, aligned with the Group's strategy, will provide Technicolor with added value to existing and future licensing programs, especially in the Digital TV, smartphone and tablet spaces.

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### **About Technicolor**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. Euronext Paris: TCH • [www.technicolor.com](http://www.technicolor.com)

### **Contacts**

**Press:** +33 1 41 86 53 93  
[technicolorpressoffice@technicolor.com](mailto:technicolorpressoffice@technicolor.com)

**Investor relations:** +33 1 41 86 55 95  
[investor.relations@technicolor.com](mailto:investor.relations@technicolor.com)