



Civrieux d'Azergues, 31 March 2014

Toupargel, leader in frozen-food home delivery, acquires Eismann France SAS

Coming two months after the purchase of Comptoir du Surgelé, this new acquisition demonstrates Toupargel's intention to strengthen its market share and its customer portfolio.

Toupargel Groupe SA has taken 100% control of the capital of Eismann France SAS. Until now, Eismann France was a subsidiary of the eponymous German group, Europe's second-largest player in the home delivery of frozen foods. Present in 14 countries, the Eismann group posted sales of €450 million in 2013.

Eismann France has a strong regional presence

Eismann France has its head office in Maromme (Rouen) and has more than 450 employees at 25 sites. With 160,000 active customers, Eismann France achieved sales of €46.7 million in 2013, principally through mobile food stores in the northwestern quarter of France.

As of 1 April 2014, Eismann France will become an autonomous subsidiary of Toupargel Groupe, with its own brand and product line. The two brands, Toupargel and Eismann France, are complementary and will lead to significant synergies.

The transaction will be financed internally and through bank borrowings. It will have only a limited impact on Toupargel's debt; the Group's gearing (net financial debt to Group share of shareholders' equity) stood at 11% as of 31 December 2013.

Upcoming events

- Publication of Q1 2014 sales on 30 April 2014 (after stock market closing)
- General Meeting of Shareholders in Civrieux d'Azergues (Lyon) on 30 April 2014
- Publication of sales and earnings for the first half of 2014 on 29 July 2014 (after stock market closing)

Toupargel specialises in distance selling and home delivery of frozen foods in France. Founded in 1947, Toupargel now has 1 million customers, located essentially in rural areas and small towns, where around one of every ten households is a Toupargel customer.

Toupargel, the leader in home delivery of frozen food products to individual customers

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Isin FR 0000039240 – Bloomberg: TOU – Reuters: TPGEL.PA

Financial reporting – infofinanciere@toupargel.fr

or +00 33 (0)4.72.54.10.00

Press relations – laure.thalamy@toupargel.fr

Analysts & shareholders relations – cyril.tezenas@toupargel.fr

