



PRESS RELEASE

2014 FIRST-QUARTER REVENUES

Reims, Tuesday April 29th, 2014, 5:45 pm.

Q1 not particularly significant

The LANSON-BCC Group recorded **43.45 million euros** in consolidated revenues for the first quarter of 2014, compared with 46.09 million euros for Q1 2013, down 5.7%.

Excluding the brokerage subsidiary CGV, whose activity is traditionally subject to fluctuations, consolidated revenues came to 42.52 million euros, compared with 44.92 million euros (Q1 2013).

The Group would like to remind you, as each year, that the first quarter's business is not particularly significant and represents only around 15% of full-year sales.

LANSON-BCC is reasserting its constant strategy for a global Champagne player

The complementary of seven Houses with strong identities enables the Group to take action effectively across all the Champagne wine market segments.

The LANSON-BCC Group, in line with its cautious policy, is not publishing any target figures for 2014.

Next date: General Meeting to be held on Friday May 16th, 2014 (10 am) at Champagne Lanson, Reims.

<p>LANSON-BCC fully owns seven Champagne Houses</p> <ul style="list-style-type: none"> - Champagne Lanson (Reims), the prestigious international brand. - Champagne Chanoine Frères (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous Tsarine Cuvée. - Champagne Boizel (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets. - Maison Burtin (Epernay), a European mass retail supplier and owner of the Besserat de Bellefon brand, distributed through traditional networks (restaurants, wine stores). - Champagne De Venoge (Epernay), sold on selective retail markets, notably with its Louis XV grande cuvée. - Champagne Philipponnat (Mareuil sur Aÿ), which owns the prestigious Clos des Goisses, with wines also available on selective retail markets as well as in leading restaurants. - Champagne Alexandre Bonnet (Les Riceys), owner of a vast vineyard (wine sold in traditional sectors). 	<p>Euronext Compartment B ISIN: FR0004027068 Ticker: LAN Reuters: LAN.PA Bloomberg: LAN:FP www.lanson-bcc.com</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5th, 2014)</p> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <p>CALYPTUS Communications consultant Cyril Combe Tel: +33 1 53 65 68 68 cyril.combe@calyptus.net</p>
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