



PRESS RELEASE

GENERAL SHAREHOLDERS' MEETING ON MAY 16TH, 2014

APPROVAL OF RESOLUTIONS AND UPCOMING ALLOCATION OF ONE NEW BONUS SHARE FOR EVERY 10 EXISTING SHARES HELD

Reims, Friday May 16th, 2014, 5:45 pm - LANSON-BCC held its General Meeting today at the Champagne Lanson site in Reims.

Approval of resolutions

All the resolutions were adopted, including the approval of the corporate and consolidated financial statements for the year ended December 31st, 2013, as well as the payment of a dividend of 0.35 euro per share.

Identical to the amount paid the previous year, this dividend represents 13.3% of consolidated net income. The distribution of 10% of consolidated net income on average over eight years has contributed towards further strengthening the Group's financial structure.

The ex-date for this dividend has been set for May 19th, 2014, after close of trading.

It will be paid out on May 23th, 2014.

One bonus share for every 10 existing shares

The General Meeting was also informed that, on March 27th, 2014, the Board of Directors, as authorized by the previous General Meeting on May 24th, 2013, decided to award one (1) new bonus share for every ten (10) existing shares held on June 2nd, 2014, after close of trading.

This operation will see the creation of 646,356 bonus shares awarded on June 17th, 2014. This operation represents a 6,463,560 euro capital increase, through the incorporation of reserves, taking the share capital up from 64,635,540 euro to 71,099,100 euro.

This measure is intended to thank the shareholders for their loyalty.

Form of new shares: the new shares will be held on a registered or bearer basis, as chosen by subscribers.

In accordance with the legal and regulatory provisions in force, the rights of holders will be represented by a registration in their name:

- With the issuer for pure registered securities and, for those who wish to do so, with the authorized intermediary of their choice for administered registered securities,
- With the authorized intermediary of their choice for bearer securities.

Allocation rights: entitlements will be determined based on the balances for securities recorded under code FR0004027068 at the end of June 2nd, 2014.

Entitlements forming fractions of shares will not be eligible for trading or transfer; the corresponding shares will be sold; the sums from such sales will be allocated to the holders of the rights by June 25th, 2014 at the latest.

Allocation requests will be received at no cost from June 3rd to midday on June 17th, 2014 by CM-CIC Securities, Département Emetteur, 6 avenue de Provence, 75009 Paris, France (Euroclear affiliated member 025).

<p>LANSON-BCC fully owns seven Champagne Houses</p> <ul style="list-style-type: none"> - Champagne Lanson (Reims), the prestigious international brand. - Champagne Chanoine Frères (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous Tsarine Cuvée. - Champagne Boizel (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets. - Maison Burtin (Epernay), a European mass retail supplier and owner of the Besserat de Bellefon brand, distributed through traditional networks (restaurants, wine stores). - Champagne De Venoge (Epernay), sold on selective retail markets, notably with its Louis XV grande cuvée. - Champagne Philipponnat (Mareuil sur Aÿ), which owns the prestigious Clos des Goisses, with wines also available on selective retail markets as well as in leading restaurants. - Champagne Alexandre Bonnet (Les Riceys), owner of a vast vineyard (wine sold in traditional sectors). 	<p>Euronext Compartment B ISIN: FR0004027068 Ticker: LAN Reuters: LAN.PA Bloomberg: LAN:FP www.lanson-bcc.com</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5th, 2014)</p> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <p>CALYPTUS Communications consultant Cyril Combe Tel: +33 1 53 65 68 68 cyril.combe@calyptus.net</p>
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