

Collaboration between PARROT and RENAULT DESIGN

RENAULT chooses PARROT's SOCA infotainment solution to equip its 'EOLAB' concept-car

At the Paris Motor Show 2014 (October 4-19, 2014), RENAULT will present 'EOLAB,' a concept-car integrating new technologies aimed at reducing vehicle energy demand.

PARROT, a worldwide leader of wireless peripherals for Smartphones and tablets and a major player of in-car connectivity, has been chosen to equip this experimental vehicle with SOCA, its innovative infotainment system.

With **Parrot SOCA**, Parrot offers a unique vision of the connected car via a scalable and flexible infotainment system running on Android 4.4.

With Parrot SOCA, the driver benefits from Android's easy-to-use and upgradable platform, as well as numerous services, including:

- Bluetooth hands-free telephony with vocal recognition
- Internet access via Bluetooth/Wi-Fi/USB or modem 4G
- Sharing of multimedia content
- Analog and digital radio
- Mirroring of iOS or Android Smartphones
- Apps adapted to automotive environment:
 - Navigation GPS
 - Music
 - Driving assistance: parking, gas stations, etc.

The **Parrot SOCA** solution leads the evolution of the connected infotainment systems for safety, comfort and performance for the driver and passengers, as well as reliability and easy integration for car manufacturers. Parrot SOCA also can be connected to the CAN or Ethernet AVB networks of the vehicle, resulting in fewer cables, which in turn reduces the weight of the vehicle.

"'EOLAB' concept-car from RENAULT is a superb platform for innovation," said Henri Seydoux, CEO of PARROT. "It perfectly illustrates the benefits of SOCA, our scalable infotainment architecture, and represents an important step in the deployment of our connected solutions."

To discover Renault 'EOLAB' concept-car with Parrot SOCA at the Paris Motor Show 2014, please visit **Pavilion 1 booth #431**

ABOUT PARROT

Parrot also offers the most extensive range of hands-free communication systems on the market for cars. Its globally recognized expertise in the fields of mobile connectivity and multimedia around Smartphones has positioned Parrot as a key player of in-car infotainment.

Additionally, Parrot designs high-end wireless multimedia products dedicated to sound, and explores new possibilities with Bluetooth Smart technologies.

Finally, Parrot is expanding on the UAV market with the Parrot AR.Drone, the first quadricopter piloted via Wi-Fi and also with new solutions to address the UAV market for professional use.

Parrot, headquartered in Paris, currently employs more than 850 people worldwide and generates the majority of its sales overseas.

Parrot is listed on Euronext Paris since 2006. (FR0004038263 – PARRO). For more information: www.parrot.com

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