



## Manitou Group rewarded for its commitment to CSR

- Manitou ranked n° 1 in the Gaïa-Index for the industrial sector and n° 3 for companies with turnover of more than €500m.
- "Inel d'Or 2014" for its REDUCE program supporting users in reducing their environmental impact and the total cost of ownership of their machines.

Ancenis 3 November 2014 – The Manitou group has just been rewarded for its Corporate Social Responsibility (CSR) approach by winning first place in the Gaïa-Index in the industry sector and third place in the category of companies with turnover greater than €500m.

The **Gaïa-index** is a stock market index composed of the 70 companies that are best rated in CSR matters, amongst 230 companies listed on the Paris Bourse – excluding the CAC 40. The Gaïa-Index benchmark assesses the degree of transparency and maturity of small and medium-sized companies concerning their CSR policies, practices and performance (governance, human capital, environment and relationships with external stakeholders).

Also, as part of the "Inel d'Or" awarded to recognize innovations, Manitou has just received a special award from the jury for its REDUCE program during the International Animal Products Exhibition (SPACE). The REDUCE program supports users in reducing their environmental impact and the total cost of ownership of their machines. This program meets several objectives:

- > Transparency: by disclosing the fuel consumption and CO<sub>2</sub> emissions data for its machines, the group is sharing key economic data with its customers that is essential to their purchase decisions.
- > Sincerity: in a sector that does not yet have a standardized cycle for calculating fuel consumption, the sincerity of data is essential. The group has therefore requested UTAC\* to validate its measurement procedure.
- > Support to users: the group undertakes to provide services and solutions aiming to improve this dual environmental and economic footprint. 23 tips for reducing consumption are already available.
- > Continuous improvement of machines: with the systematic integration of energy efficiency from the design phase and the provision of technological solutions such as eco-mode or Stop&Go.

This award from the jury is therefore the recognition, by the profession, of the responsible approach of the group from the design of products to the awareness of end-users. More information on: <http://reduce.manitou.com>

Michel Denis, President & CEO, stated: *"We are very proud of our position in the Gaïa-Index and the special award from the Inel d'Or jury that we have just received at SPACE. This dual recognition confirms that our CSR approach is appropriate and recognizes the commitment of all employees who are implementing it.*


*Our CSR approach is fully included in the group's development strategy. It is both a strong commitment for the future and a driver of performance with which we wish to associate all our stakeholders".*

\*UTAC : Union Technique de l'Automobile du motocycle et du Cycle (Technical Union for the Automobile, motorcycle and Cycle industries).



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The Manitou group's CSR strategy – Since 2012, Manitou has been implementing a Corporate Social Responsibility process based on the main priorities of the group and the expectations of its stakeholders. Built around 3 areas for improvement, the group's approach aims to:

- 1/ offer its customers sustainable solutions that permit them to both reduce their environmental impact and their total cost of ownership,
- 2/ commit all employees to this responsible approach,
- 3/ establish close partnerships with external stakeholders, particularly its suppliers.

This pragmatic approach promotes tangible achievements that create added and shared value.

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Manitou Group, world-leader in all-terrain material-handling, designs, manufactures, distributes and services equipment for construction, agriculture and the industries.

The group product ranges encompass: telehandlers, all-terrain, semi-industrial and industrial masted forklifts, skidsteers, track loaders, articulated loaders, access platforms, truck-mounted forklifts, warehousing equipment and attachments.

Through its core brands, Manitou, Gehl, and Mustang, together with its international network of 1.400 independent dealers, the group provides the best solutions delivering highest value for its customers.

Headquartered in France, the group registered in 2013 a revenue of €1.2 billion in 140 countries, and employs 3.300 people all committed to satisfying customers.