



PRESS RELEASE

## REVENUES FOR THE FIRST NINE MONTHS OF 2014

**Reims, Thursday November 6th, 2014 - 5:45 pm**

The LANSON-BCC Group recorded **148.48 million euros** in consolidated revenues for the first nine months of 2014, down 1.97%.

Excluding the brokerage subsidiary, whose activity is traditionally subject to fluctuations, the Group's consolidated revenues came to **144.57 million euros**, down 2.3%.

Revenues in € million (excl. brokerage)	2014	2013	Change (%)
First quarter	42.5	44.9	-5.4
Second quarter	50	46.5	+7.7
Third quarter	52.1	56.6	-8.1
<b>Total for 9 months</b>	<b>144.6</b>	<b>148</b>	<b>-2.3</b>

The LANSON-BCC Group would like to highlight that the fourth quarter usually accounts for around 45% of Champagne wine shipments, which means that levels of consumption at the end of the year will be decisive. With the global economic situation calling for a cautious approach, the Group confirms that it will not be releasing any full-year forecasts for 2014.

**2014 full-year revenues will be released on Thursday February 5th, 2015 (after close of trading).**

<p><b>LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families.</b> The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> <li>- <b>Champagne Lanson</b> (Reims), the prestigious international brand.</li> <li>- <b>Champagne Chanoine Frères</b> (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous <b>Tsarine</b> cuvee.</li> <li>- <b>Champagne Boizel</b> (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.</li> <li>- <b>Maison Burtin</b> (Epernay), a European mass retail supplier and owner of the <b>Besserat de Bellefon</b> brand, distributed through traditional networks (restaurants, wine stores).</li> <li>- <b>Champagne De Venoge</b> (Epernay), sold on selective retail markets, notably with its <b>Louis XV</b> grande cuvee.</li> <li>- <b>Champagne Philipponnat</b> (Mareuil sur Aÿ), which owns the prestigious <b>Clos des Goisses</b>, with wines also available on selective retail markets as well as in leading restaurants.</li> <li>- <b>Champagne Alexandre Bonnet</b> (Les Riceys), owner of a vast vineyard and with wine sold in traditional sectors.</li> </ul> <p><a href="http://www.lanson-bcc.com">www.lanson-bcc.com</a></p>	<p>Euronext compartment B            ISIN: FR0004027068            Ticker: LAN            Reuters: LAN.PA            Bloomberg: LAN:FP            Indices: CAC Mid &amp; Small,            CAC All-Tradable, CAC            Beverages, EnterNext PEA-PME            150</p> <hr/> <p><b>LANSON-BCC</b>            Nicolas Roulleaux Dugage            Tel: +33 3 26 78 50 00  <a href="mailto:investisseurs@lansonbcc.com">investisseurs@lansonbcc.com</a>  <a href="mailto:actionnaires@lansonbcc.com">actionnaires@lansonbcc.com</a></p> <hr/> <p><b>CALYPTUS</b>            Cyril Combe            Tel: +33 1 53 65 68 68  <a href="mailto:cyril.combe@calyptus.net">cyril.combe@calyptus.net</a></p>
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