

Businesses Willing to Trust Mission-Critical Apps to the Cloud: Infosys Study

Over 80 percent of large organizations use or plan to use mission-critical applications on cloud

Bangalore, 17 November 2014: Infosys, a leader in consulting, technology, outsourcing and next generation services, today announced the findings of a survey that revealed that cloud is being widely adopted for applications central to business success, with 81 percent respondents either using or planning to use mission-critical apps on cloud in the next two years. The survey found that cost-saving is no longer the primary driver for leveraging cloud; as cloud adoption matures, 77 percent of enterprises consider agility the key driver.

The survey, which covered multiple industries, found that cloud has reached a tipping point. Cloud is gaining momentum, but issues concerning user-experience and consumption of cloud must be addressed with high priority. It revealed that enterprises want to have a holistic view of their IT landscape and seek a trusted cloud ecosystem integrator to improve user-experience and introduce operational simplicity.

These insights from over 300 technology management and business decision makers form the basis of a global study, '[Simplify and Innovate the Way You Consume Cloud](#)', that examines emerging trends in managing the cloud ecosystem. These decision makers belong to large organizations across Australia, France, Germany, the UK and the US. This commissioned study was conducted by Forrester Consulting on behalf of Infosys.

Highlights:

- 77 percent of respondents are either using or planning to use IaaS, PaaS or SaaS for a wide range of business applications within the next two years
- 66 percent of enterprises agree that they should prioritize developing a comprehensive cloud strategy for their IT infrastructure
- 70 percent of businesses want to work with a cloud implementation provider that offers a single point of accountability
- 66 percent of companies are either concerned or very concerned about the complexity involved in managing and governing a hybrid cloud environment
- Only 27 per cent think the levels of self-service and transparency are sufficient
- 83 percent of the cloud adopters surveyed are struggling to consolidate their cloud services — from IaaS, PaaS, and SaaS and from public and private clouds
- 69 percent of decision makers consider operational simplicity to drive future demand

- Geographically, Australia has moved the cloud quickly to production; 86 percent of surveyed enterprises in Australia have used cloud in their production environment for more than a year; while this is only 50 percent in the US; and nearly 60 percent across Germany, France, and the UK

The full study can be downloaded from www.infosys.com/cloudstudy

Quotes

Vishnu Bhat, Senior Vice President & Global Head, Cloud & Infrastructure Services, Infosys:

“While Cloud adoption has definitely accelerated, user-experience has become a major concern for enterprises. They are facing challenges in terms of poor levels of self- service, insufficient transparency and lack of operational simplicity. These need to be addressed immediately as integration and orchestration are critical success factors in an effective hybrid cloud environment. Our open approach to cloud management and Infosys solutions that enable enterprises to manage and govern their cloud eco systems play an important role in addressing these concerns.”

From the study conducted by Forrester Consulting:

“Cloud computing has reached a tipping point for enterprises...some 83% of the enterprises we surveyed are struggling to bring together all their cloud services — from IaaS, PaaS, and SaaS and from public and private clouds to traditional IT.” The study recommends enterprises “consider a cloud ecosystem hub to show all assets from one perspective.”

Additional Resources

- Infosys Forrester Cloud study: www.infosys.com/cloudstudy
- More on Infosys cloud services: <http://www.infosys.com/cloud-services/>
- Details of the Infosys Cloud Ecosystem Hub : <http://www.infosys.com/cloud-ecosystem-hub/Pages/index.aspx>

Methodology

In this study, Forrester interviewed 300 organisations in the United States, the United Kingdom, Germany, France, and Australia, to evaluate how a cloud ecosystem integrator can bridge the gap between what business wants from cloud and what IT delivers. These organizations belong to verticals including banking, financial services and insurance (BFSI), retail and consumer packaged goods (CPG), life science, and manufacturing. Survey participants were from large global companies with annual revenue above US\$ 1 billion, and their positions cover various leadership roles for cloud adoption, including CIO, CTO, VP, IT Directors of Infrastructure, Operations and Architecture, IT head of line of business (LOB), as well as function LOB Heads like sales, marketing, finance, HR, etc. Questions asked to the participants were about their cloud adoption status, achievements, shortcomings, innovation potential and opinions on trusted partners. Fieldwork was completed during July and August, 2014.

About Infosys

Infosys is a global leader in consulting, technology and outsourcing solutions. We enable clients, in more than 50 countries, to stay a step ahead of emerging business trends and outperform the competition. We help them transform and thrive in a changing world by co-creating breakthrough solutions that combine strategic insights and execution excellence.



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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements regarding our future business expectations intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, fluctuations in foreign exchange rates, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, industry segment concentration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks or system failures, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Infosys has made strategic investments, withdrawal or expiration of governmental fiscal incentives, political instability and regional conflicts, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our United States Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2014 and on Form 6-K for the quarter ended September 30, 2014. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. In addition, please note that the date of this press release is mentioned at the beginning of the release, and any forward-looking statements contained herein are based on assumptions that we believe to be reasonable as of this date. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

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