



PRESS RELEASE

Paris, 15 December 2014

Foncière des Régions announces the creation of FDM Management €104 million in initial investments under management contracts

In order to continue its hotel development strategy, Foncière des Régions is announcing the creation of FDM Management through its subsidiary, Foncière des Murs. FDM Management is an investment partnership to acquire hotels (premises and business assets) run by major operators in the sector.

This new investment partnership will unite Foncière des Murs, the main shareholder, with ACM Vie SA and BNP Paribas Cardif. A new effort to raise equity capital is in progress with other institutional investors, which will create an investment capacity of at least €300 million in 2015. This new structure will also expand the group's operations in order to pursue real estate partnerships with major hotel brands in Europe.

Two initial transactions for €104 million

To support Louvre Hotels Group, FDM Management is in exclusive negotiations to buy nine hotels in Germany and transforming them into "Première Classe" hotels. By using this new investment partnership, Louvre Hotels Group can roll out its Première Classe brand for the first time in the German market, where the budget hotel penetration rate is still weak (9% vs. 44% in France). The investment is around €49 million.

FDM Management is also purchasing a Pullman hotel for future completion (VEFA) from Eiffage at the Roissypole site, in the immediate vicinity of the Roissy-Charles de Gaulle airport, with delivery planned for the second half of 2015. This 305-room hotel represents a €55 million investment and will be operated by Accor via a management contract.

FDM Management structure

Dominique Ozanne, Chief Executive Officer Hotels & Service sector for Foncière des Régions, has been appointed Chairman of FDM Management to ensure the development of this new investment partnership.

Alice Lombard has joined FDM Management as Chief Financial Officer. Alice Lombard has 25 years of experience at Accor and was previously Director of Asset Management and Hotel Partnerships.

When announcing the creation of FDM Management, Dominique Ozanne said: “*Foncière des Régions is strengthening its position as leader in the hotel property sector by illustrating once again a partnership-based approach, which is a key component of our strategy, as well as a renewed innovative ability to spur the development of major hotel operators*”.

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Foncière des Régions: Co-author of real estate stories

As a key player in real estate, Foncière des Régions has built its growth and its portfolio on the key and characteristic value of partnership. With a total portfolio valued at €16Bn (€10Bn in group share), located in the high-growth markets of France, Germany and Italy, Foncière des Régions is now the recognised partner of companies and territories which it supports with their real estate strategies with a twofold: adding value to existing urban property and designing buildings for the future.

Foncière des Régions mainly works alongside Key Accounts (Orange, Suez Environnement, Edf, Dassault Systèmes, Thales, Eiffage...) in the Offices market as well as being a pioneering and astute operator in the two other profitable sectors of Residential market in Germany and Hotels in Europe.

Foncière des Régions shares are listed in the Euronext Paris A compartment (FR0000064578 - FDR), are admitted for trading on the SRD, and are included in the composition of the MSCI, SBF 120, Euronext IEIF “SIIC France” and CAC Mid100 indices, in the “EPRA” and “GPR 250” benchmark European real estate indices, and in the FTSE4 Good, DJSI World and NYSE Euronext Vigeo (World 120, Eurozone 120, Europe 120 et France 20) ethics indices.

Foncière des Régions is rated BBB-/Stable by Standard and Poor’s.

www.foncieredesregions.fr

