



PRESS RELEASE

## 2014 REVENUES: 276.06 MILLION EUROS

**Reims, Thursday February 5th, 2015 - 5:45 pm**

The LANSON-BCC Group recorded **276.06 million euros** in consolidated revenues for 2014 (-3.7%).

Excluding the brokerage subsidiary, whose activity is traditionally subject to fluctuations, the Group's consolidated revenues come out at **268.28 million euros** (-4.4%).

Revenues in € million (excl. brokerage)	2014	2013	Change (%)
9 months	144.56	147.98	- 2.3
4th quarter	123.72	132.57	- 6.7
<b>Year to December 31st</b>	<b>268.28</b>	<b>280.55</b>	<b>- 4.4</b>

Consolidated revenues for the fourth quarter of 2014 represent 46.1% of full-year consolidated revenues for 2014. This contraction factors in the high basis for comparison from 2013.

In a global Champagne wine market that grew 0.7% in 2014 (307.1 million bottles shipped, source: CIVC), but contracted in France due to a difficult economic environment, the LANSON-BCC Group has focused on the essential defense of its pricing positions.

**2014 earnings will be released after close of trading on Thursday March 26th, 2015.**

<p><b>LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families.</b> The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> <li>- <b>Champagne Lanson</b> (Reims), the prestigious international brand.</li> <li>- <b>Champagne Chanoine Frères</b> (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous <b>Tsarine</b> cuvee.</li> <li>- <b>Champagne Boizel</b> (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.</li> <li>- <b>Maison Burtin</b> (Epernay), a European mass retail supplier and owner of the <b>Besserat de Bellefon</b> brand, distributed through traditional networks (restaurants, wine stores).</li> <li>- <b>Champagne De Venoge</b> (Epernay), sold on selective retail markets, notably with its <b>Louis XV</b> grande cuvee.</li> <li>- <b>Champagne Philipponnat</b> (Mareuil sur Aÿ), which owns the prestigious <b>Clos des Goisses</b>, with wines also available on selective retail markets as well as in leading restaurants.</li> <li>- <b>Champagne Alexandre Bonnet</b> (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors.</li> </ul> <p><a href="http://www.lanson-bcc.com">www.lanson-bcc.com</a></p>	<p>Euronext Compartment B            ISIN: FR0004027068            Ticker: LAN            Reuters: LAN.PA            Bloomberg: LAN:FP            Indices: CAC Mid &amp; Small,            CAC All-Tradable, CAC            Beverages, EnterNext PEA-            PME 150</p> <hr/> <p><b>LANSON-BCC</b>            Nicolas Roulleaux Dugage            Tel: +33 3 26 78 50 00            investisseurs@lansonbcc.com            actionnaires@lansonbcc.com</p> <hr/> <p><b>CALYPTUS</b>            Cyril Combe            Tel: +33 1 53 65 68 68  <a href="mailto:cyril.combe@calyptus.net">cyril.combe@calyptus.net</a></p>
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