



PRESS RELEASE

2015 FIRST-QUARTER REVENUES

Reims, Thursday April 23rd, 2015, 5:45 pm.

Q1 not particularly significant

The LANSON-BCC Group recorded **41.72 million euros** in consolidated revenues for the first quarter of 2015, compared with 43.45 million euros for Q1 2014, down 4%.

Excluding the brokerage subsidiary, whose activity is traditionally subject to fluctuations, consolidated revenues came to 40.88 million euros, compared with 42.52 million euros for Q1 2014, down 3.8%.

The Group would like to remind you, as each year, that the first quarter's business is not particularly significant and represents only around 15% of full-year sales.

LANSON-BCC is reasserting its constant strategy for a global Champagne player

The complementary of seven Houses with strong identities enables the Group to take action effectively across all the Champagne wine market segments.

The LANSON-BCC Group, in line with its cautious policy, is not publishing any target figures for 2015.

Next date: **General Meeting** to be held on **Friday May 22nd, 2015** (10 am) at Champagne Lanson, Reims.

LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families. The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.

- **Champagne Lanson** (Reims), the prestigious international brand.
- **Champagne Chanoine Frères** (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous **Tsarine** cuvee.
- **Champagne Boizel** (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.
- **Maison Burtin** (Epernay), a European mass retail supplier and owner of the **Besserat de Bellefon** brand, distributed through traditional networks (restaurants, wine stores).
- **Champagne De Venoge** (Epernay), sold on selective retail markets, notably with its **Louis XV** grande cuvee.
- **Champagne Philipponnat** (Mareuil sur Aÿ), which owns the prestigious **Clos des Goisses**, with wines also available on selective retail markets as well as in leading restaurants.
- **Champagne Alexandre Bonnet** (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors.

www.lanson-bcc.com

Euronext Compartment B

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Ticker: LAN

Reuters: LAN.PA

Bloomberg: LAN:FP

Indices: CAC Mid & Small,
CAC All-Tradable, CAC Beverages,
EnterNext PEA-PME 150

Eligible for SME share-based savings
schemes

(implementing order of March 5th, 2014)

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