



PRESS RELEASE

2015 FIRST-HALF REVENUES: 85.8 MILLION EUROS

Reims, Thursday August 27th, 2015 - 5:45 pm - The LANSON-BCC Group recorded **85.8 million euros** in consolidated revenues for the first half of 2015, compared with 94.3 million euros at June 30th, 2014 (-9%).

Revenues in € million (excl. brokerage)	2015	2014	Change (%)
Q1	40.9	42.5	- 3.8
Q2	43.4	50.0	- 13.2
H1	84.3	92.5	- 8.9

The global Champagne wine market remained flat during the first half of the year (source: CIVC).

Following a poor start to the year in France, due to domestic events, and with exports stagnating, the LANSON-BCC Group's sales show a certain time-lag.

To some extent, this negative situation reflects the sales deferred to the second half of the year, particularly in the UK, where Champagne Lanson has historically had strong market shares.

Like each year, it is important to note that LANSON-BCC records around one third of sales over the first six months of the year, but half of fixed costs, and its results at June 30th cannot be representative of the full year.

The definitive, audited results for the first half of 2015 will be released on Thursday September 10th, after close of trading.

<p>LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families. The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> - Champagne Lanson (Reims), the prestigious international brand. - Champagne Chanoine Frères (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous Tsarine cuvee. - Champagne Boizel (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets. - Maison Burtin (Epernay), a European mass retail supplier and owner of the Besserat de Bellefon brand, distributed through traditional networks (restaurants, wine stores). - Champagne De Venoge (Epernay), sold on selective retail markets, notably with its Louis XV grande cuvee. - Champagne Philipponnat (Mareuil sur Aÿ), which owns the prestigious Clos des Goisses, with wines also available on selective retail markets as well as in leading restaurants. - Champagne Alexandre Bonnet (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors. <p>www.lanson-bcc.com</p>	<p>Euronext Compartment B ISIN: FR0004027068 Ticker: LAN Reuters: LAN.PA Bloomberg: LAN:FP Indices: CAC Mid & Small, CAC All-Tradable, CAC Beverages, EnterNext PEA- PME 150</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5th, 2014)</p> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <p>CALYPTUS Cyril Combe Tel: +33 1 53 65 68 68 cyril.combe@calyptus.net</p>
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