

Press release  
Paris, 21 December 2015

## 2016 financial communication calendar

aufeminin announces its financial communication calendar:

**20 January 2016:**

Q4 2015 revenue

**10 March 2016:**

2015 annual results

**11 March 2016:**

2015 annual results meeting (10:00 am)

**21 April 2016:**

Q1 2016 revenue and non-audited operating profit

**21 July 2016:**

Q2 2016 revenue

**7 September 2016:**

2016 half-year results

**20 October 2016:**

Q3 2016 revenue and non-audited operating profit

**25 January 2017:**

Q4 2016 revenue

**Next publication:** FY 2015 revenue, 20 January 2016.

**About aufeminin**

---

aufeminin is a top-tier digital content provider which posted revenues of €87 million in 2014. A limited company which is 80.8% owned by the Axel Springer Group, it is listed in compartment B of Euronext Paris (ISIN: FR0004042083, Ticker: FEM).

As one of the leading worldwide provider of editorial and community-based content for women, aufeminin has an editorial and community-based offer covering the most popular topics amongst women: Fashion, Baby, Beauty, Shopping, Cooking, News, Entertainment, etc.

aufeminin is present on all platforms and devices (websites, mobile phones, tablets, video, print and social) in 21 countries: France, Germany, Austria, the United Kingdom, Belgium, Spain, Italy, Poland, Switzerland, Netherlands, Canada, Morocco, Tunisia, Algeria, USA, Brazil, Mexico, Argentina, Colombia, Peru and Chili. As the world's leading publisher of desktop for women, it has 57 million individual site visitors per month worldwide<sup>1</sup> and an ever-increasing number of unique visitors by mobile phone which already stands at 67 million<sup>1</sup>, and by tablets which stands at 16 million<sup>1</sup>.

The aufeminin Group also owns MyLittleParis, which publishes newsletters for a 1.5 million strong online community of women readers and each month sends out a box of surprise and beauty products to more than 100,000 subscribers.

---

# aufeminin

In February 2015, aufeminin, acquired Livingly Media, one of the leading publisher of lifestyle content in the United States, which gathers the websites Zimbio.com (entertainment news), Livingly.com & Stylebistro.com (fashion, beauty, and style), and Lonny.com (home décor and design).

<sup>[1]</sup> Source: Google Analytics, aufeminin Group - without deduplication - October 2015

## Contacts

---

### Aufeminin

[finances@aufeminin.com](mailto:finances@aufeminin.com)

Delphine Groll, Head of Group  
Communication

[delphine.groll@aufeminin.com](mailto:delphine.groll@aufeminin.com)

tel : +33 (1) 53 57 15 52

### Actifin

Investor relations :

Christophe de Lylle, [cdelylle@actifin.fr](mailto:cdelylle@actifin.fr)

Press relations :

Aminata Doucoure, [adoucoure@actifin.fr](mailto:adoucoure@actifin.fr)

Tel : +33 (0)1 56 88 11 11