

2015, strong takeoff for agricultural drones

Paris, February 2, 2016 – Airinov celebrated its fifth anniversary alongside the COP 21 event recently and the company is already reporting **revenues of €2.5 million**, nearly **two times higher than 2014**. Airinov had a very successful year in 2015, establishing itself as the **European market leader** for agricultural drones.

Focus on this pioneering firm supporting the agricultural world.

Bringing technology and agriculture together: mission accomplished

Founded in 2010 when the technology was introduced to the agricultural market, Airinov now has revenues of €2.5 million, just a few years after launching the first services for farmers. **These revenues are nearly double the previous year's performance.**

These outstanding results have also enabled the teams to grow. With its headcount climbing from three to 41 in five years, the **firm recruited nearly half of its current staff in 2015**. For the past few months, Airinov has had international representatives in place, while a number of vacant positions are still to be filled, from engineers to developers, sales staff and product managers.

It has also gone even further by creating **a new profession that is fully aligned with its innovation**. **"Agri-droners"** had flown drones over no less than **100,000 hectares of farms** by the end of 2015! Once again, there are major resources in place, with close to 50 subcontractors flying from farm to farm for Airinov in France.

These outstanding achievements attracted the drone giant Parrot. The French group, by reinvesting in June to raise its interest in Airinov to 53.1%, has enabled it to consolidate its growth and launch its development in Europe. Mission accomplished as the company is now the European market leader for agricultural drones! This investment represents a key milestone in Airinov's development. As Florent Mainfroy, Airinov's chairman and cofounder, explains: *"The partnership that we have established with Parrot, initially seen as a means of industrializing our sensors, is enabling us to expand the reach of our services in Europe, while continuing to develop new agricultural applications"*.

Drones, driving growth for agriculture

The success achieved is irrefutable. By the end of 2015, more than 5,000 farmers had already placed their trust in Airinov, with nearly 10,000 drone flights recorded.

The use of drones for agriculture is being emulated in other fields and helping effectively drive the **development of precision farming**, while clearly symbolizing its progress. From show to show, from farms to cooperatives, in France and across Europe, Airinov is moving forward with marketing, selling and exporting its know-how.

Commercial drones are taking flight and 2016 will be another eventful year!

About Airinov

Airinov is an agricultural services company, created in 2010 by two engineers, Florent Mainfroy and Corentin Chéron, and a farmer's son, Romain Faroux. **Pioneers for agricultural drone use**, they developed the first turnkey aerial diagnostics solution for farmers.

Their team's expertise is built around two key areas:

- **Scientific** for the agronomic interpretation of data acquired by their groundbreaking sensor, developed with France's national institute for agricultural research (INRA)
- **Logistics** thanks to their field-based knowledge and their tools enabling members of the Airinov network to optimize their services from farm to farm

Key figures:

2015 revenues: **€2.5 million**

Over **5,000 farmers** have already benefited from Airinov's services; **100,000 hectares** were covered by drone flights in 2015, thanks to a **network of 50 agri-droners** across France. Close to **10,000 flights** were recorded in 2015.

Airinov is also present in the UK, Germany, Scandinavia and the Netherlands.

Website: www.airinov.fr

Airinov and John Deere demonstration at the 2014 Innov-Agri show:

<https://www.youtube.com/watch?v=iQfdLDw8Nml>

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