



PRESS RELEASE

2015 REVENUES: 266.50 MILLION EUROS

Reims, Thursday February 4, 2016 - 5:45 pm

The LANSON-BCC Group recorded **266.50 million euros** in consolidated revenues for 2015 (-3.5%).

Excluding the brokerage subsidiary, whose activity is traditionally subject to fluctuations, the Group's consolidated revenues came to **261.15 million euros**.

Revenues in € million (excl. brokerage)	2015	2014	Change (%)
9 months	135.79	144.56	- 6.1
Fourth quarter	125.36	123.72	+ 1.3
Year to December 31	261.15	268.28	- 2.7

In a global Champagne wine market that grew 1.8% in 2015 (312.5 million bottles shipped - provisional source: CIVC), the LANSON-BCC Group maintained the price positioning of its Houses. As a result, and as announced previously, this did not enable the Group to make up for all the missing volumes from the first half of the year.

Consolidated revenues for the fourth quarter of 2015 represent 48% of full-year consolidated revenues for 2015. Considering the events seen in France at the end of the year, the upturn in business in the last quarter represents a satisfactory result.

2015 earnings will be released after close of trading on Thursday March 31, 2016.

<p>LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families. The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> - Champagne Lanson (Reims), the prestigious international brand. - Champagne Chanoine Frères (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous Tsarine cuvee. - Champagne Boizel (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets. - Maison Burtin (Epernay), a European mass retail supplier and owner of the Besserat de Bellefon brand, distributed through traditional networks (restaurants, wine stores). - Champagne De Venoge (Epernay), sold on selective retail markets, notably with its Louis XV grande cuvee. - Champagne Philipponnat (Mareuil sur Aÿ), which owns the prestigious Clos des Goisses, with wines also available on selective retail markets as well as in leading restaurants. - Champagne Alexandre Bonnet (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors. <p>www.lanson-bcc.com</p>	<p>Euronext Compartment B ISIN: FR0004027068 Ticker: LAN Reuters: LAN.PA Bloomberg: LAN:FP Indices: CAC Mid & Small, CAC All-Tradable, CAC Beverages, EnterNext PEA-PME 150</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5, 2014)</p> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <p>CALYPTUS Cyril Combe Tel: +33 1 53 65 68 68 cyril.combe@calyptus.net</p>
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