



Press Release Paris - February 18<sup>th</sup>, 2016

# AccorHotels acquires a 30% stake in Oasis Collections, a curated marketplace for private rentals

AccorHotels announces today the acquisition of a 30% stake in **Oasis Collections**, the company which pioneered the "Home meets Hotel" category of accommodations, blending the value and authenticity of private rentals with the service, quality-control and amenities of a hotel.

The company was launched in Buenos Aires 2009 and counts 1,500 properties in 18 destinations, in Latin America, the US and Europe. The company offers personalized services to leisure and corporate guests alike, including on-the-ground concierge service and access to members' club venues, as well as targeted exposure to international travelers for home owners.

"Oasis Collections allows us to explore new complementary offer to upscale hotels", explained Vivek Badrinath, Deputy Chief Officer, Marketing, Digital, Distribution and Information Systems. We are delighted to work with young talents who share our hospitality and digital culture".

Parker Stanberry, Co-Founder & CEO of Oasis Collections, said "We are pleased and proud to have AccorHotels alongside us and to benefit from its experience as a global operator and its support in infrastructure and demand generation. We share the same hospitality DNA, and this partnership will give us the means to match our ambition to reach 70 top key cities by 2019".



## ABOUT ACCORHOTELS

AccorHotels is a Group united by a shared passion for hospitality and driven by a shared promise to make everyone Feel Welcome.

Over 180,000 women and men in nearly 3,800 AccorHotels establishments look after thousands of guests every day in 92 countries.

AccorHotels is the world's leading hotel operator and offers its customers, partners and employees:

- its dual expertise as a hotel operator and franchisor (HotelServices) and a hotel owner and investor (HotelInvest);

- a large portfolio of internationally renowned brands covering the full spectrum, with luxury (Sofitel, Pullman, MGallery,

Grand Mercure, The Sebel), midscale (Novotel, Suite Novotel, Mercure, Adagio) and economy (ibis, ibis Styles, ibis budget, adagio access and hotelF1) establishments;

- the strength of its marketplace and its Le Club AccorHotels loyalty program;

almost half a century of commitment to corporate citizenship and solidarity with the PLANET 21 program.

Accor SA shares are listed on the Euronext Paris stock exchange (ISIN code: FR0000120404) and traded in the USA on the OTC market (Code: ACRFY)

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### ABOUT OASIS COLLECTIONS

Founded in Buenos Aires in 2009 and headquartered in Miami, Oasis created the "Home Meets Hotel" category of accommodations, offering travelers to key international cities an authentic rental experience combined with an unparalleled degree of curation, on-the-ground service and local insight. Providing a worry free solution for home rental to international leisure and business travelers, Oasis handles every aspect, from booking to check in to in-destination concierge, as well as access to local members' club venues.

The Oasis portfolio includes 1,500 design-forward homes in 18 cities in Latin America, the US and Europe.

For more information, visit: www.oasiscollections.com

### **Media Relations**

Anne-France Malrieu Image 7 Phone: +33 (0)1 53 70 74 66 afmalrieu@image7.fr Carina Alfonso Martin Vice President Media Relations Worldwide Phone: +33 (0)1 45 38 84 84 carina.alfonsomartin@accor.com Delphine Dumonceau Corporate PR Manager Phone: +33 (0)1 45 38 84 95 delphine.dumonceau@accor.com

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#### **Investor and Analyst Relations**

Sébastien Valentin Senior Vice President, Investor Relations and Financial Communication Phone: +33 (0)1 45 38 86 25 sebastien.valentin@accor.com

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Marie Niel Investor Relations Phone: +33 (0)1 45 38 86 94 marie.niel@accor.com



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