

## Press release

### **SPIE Communications changes its name to SPIE ICS**

**The company is changing in order to meet the digital changeover of companies and the digitalisation needs of vertical markets**

**Malakoff, 25 March 2016** – *SPIE Communications, the SPIE group's digital services subsidiary, sets out clearly the ambitions of its strategic plan 'Ensemble 2018' ("Together 2018") and is now a key player of the digital transition in the international economic landscape. The company specialising in Information and Communications Technology (ICT) has revealed its ambitions and wishes to enter new national and international markets.*

SPIE Communications intends in particular to strengthen its ties with medium-sized companies and with national and international key accounts in order to anticipate and to make its business evolve. This last point meets a major challenge for prospects and customers of digital business: **simplification of the digital experience and its uses.**

These ambitions are translated today into the name change of **SPIE Communications which becomes SPIE ICS**. This new identity represents a milestone in the company's development and SPIE ICS follows the same logic as the other ICS digital divisions of the Group present in the German, Dutch and Swiss markets.

*"World is changing. Digital transition affects our society, is revolutionising our habits and force us to rethink our models. New growth expectations appear, but also new challenges. In this context, we decided to change our identity and to become SPIE ICS", said **Vincent Magnon, Managing Director of SPIE ICS.** "This new identity represents a milestone in our development, supporting digital change in companies. Since you target key accounts or medium-sized companies, you need to know how to deploy infrastructures which should stretch far beyond the borders of France."*

**SPIE ICS has also entirely re-thought its organisation in order to give a verticalised approach of its business.** It concerns the user environment as well as data center, or secure infrastructures and

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unified communications. The company also covers the full chain value of IT services: consulting & engineering, integration, IT facilities management & maintenance, Cloud & managed services.

"*Digital business is designed to be applied along the value chain of companies' information and communications services*", concludes **Vincent Magnon**.

SPIE ICS wants to promote its capacities and expertise **in Europe as well as on the national territory**. SPIE ICS will in particular strengthen its development in Europe through synergies with the ICS subsidiaries of the SPIE group specialising in the ICT, in the Netherlands, in Germany and in Switzerland. The extension into new markets in Northern Europe is also considered.

More broadly, SPIE ICS wants to continue its involvement in the Global Workplace Alliance (GWA) which allows it to assist its customers in more than 90 countries around the world.

### **About SPIE**

As the independent European leader in multi-technical services in the areas of energy and communications, SPIE supports its customers to design, build, operate and maintain energy-efficient and environmentally-friendly facilities.

With 38,000 employees working from close to 600 sites in 38 countries, SPIE achieved in 2015 consolidated revenues of €5.3 billion and consolidated EBITA of €351 million.

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