



PRESS RELEASE

## 2016 FIRST-QUARTER REVENUES

**Reims, Thursday April 21st, 2016, 5:45 pm.**

### **Buoyant but not particularly significant first quarter**

The LANSON-BCC Group recorded **€45.04 million** in consolidated revenues for the first quarter of 2016, compared with €41.72 million for Q1 2015, **up 8%**.

Excluding the brokerage subsidiary, whose activity is traditionally subject to fluctuations, consolidated revenues came to €43.11 million, compared with €40.88 million for Q1 2015, up 5.5%.

The Group would like to remind you, as each year, that the first quarter's business is not particularly significant and represents only around 15% of full-year sales.

As usual, considering the importance of the last quarter of the calendar year, the LANSON-BCC Group will not be releasing any quantified targets for 2016.

Next date: **General Meeting** to be held on **Friday May 27th, 2016** (10 am) at Champagne Lanson, 66 rue de Courlancy, Reims.

**LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families.** The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.

- **Champagne Lanson** (Reims), the prestigious international brand which is launching its new prestigious "**Clos Lanson**" cuvee this year.
- **Champagne Chanoine Frères** (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous **Tsarine** cuvee.
- **Champagne Boizel** (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.
- **Maison Burtin** (Epernay), a European mass retail supplier and owner of the **Besserat de Bellefon** brand, distributed through traditional networks (restaurants, wine stores).
- **Champagne De Venoge** (Epernay), sold on selective retail markets, notably with its **Louis XV** grande cuvee.
- **Champagne Philipponnat** (Mareuil sur Aÿ), which owns the prestigious **Clos des Goisses**, with wines also available on selective retail markets as well as in leading restaurants.
- **Champagne Alexandre Bonnet** (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors.

[www.lanson-bcc.com](http://www.lanson-bcc.com)

Euronext Compartment B

ISIN: FR0004027068

Ticker: LAN

Reuters: LAN.PA

Bloomberg: LAN:FP

Indices: CAC Mid & Small,  
CAC All-Tradable, CAC Beverages,  
EnterNext PEA-PME 150

Eligible for SME share-based savings  
schemes

(implementing order of March 5th, 2014)

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