



PRESS RELEASE

## GENERAL SHAREHOLDERS' MEETING ON MAY 27th, 2016

### APPROVAL OF RESOLUTIONS

**Reims, Friday May 27th, 2016, 5:45 pm** - LANSON-BCC held its General Meeting today at the Champagne Lanson site in Reims.

All the resolutions were adopted, including the approval of the corporate and consolidated financial statements for the year ended December 31st, 2014, as well as the payment of a dividend of 0.35 euro per share.

By capitalizing the bulk of its earnings, the Group has more than doubled its consolidated equity since 2006, highlighting the commitment by shareholders to ensuring the Group's long-term success and giving it the means to develop sustainably.

The ex-date for the dividend has been set for May 31st, 2016.

**It will be paid out on June 2nd, 2016.**

<p><b>LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families.</b> The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none"> <li>- <b>Champagne Lanson</b> (Reims), the prestigious international brand, which is launching its new "Clos Lanson" cuvee this year.</li> <li>- <b>Champagne Chanoine Frères</b> (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous <b>Tsarine</b> cuvee.</li> <li>- <b>Champagne Boizel</b> (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.</li> <li>- <b>Maison Burtin</b> (Epernay), a European mass retail supplier and owner of the <b>Besserat de Bellefon</b> brand, distributed through traditional networks (restaurants, wine stores).</li> <li>- <b>Champagne De Venoge</b> (Epernay), sold on selective retail markets, notably with its <b>Louis XV</b> grande cuvee.</li> <li>- <b>Champagne Philipponnat</b> (Mareuil sur Aÿ), which owns the prestigious <b>Clos des Goisses</b>, with wines also available on selective retail markets as well as in leading restaurants.</li> <li>- <b>Champagne Alexandre Bonnet</b> (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors.</li> </ul> <p><a href="http://www.lanson-bcc.com">www.lanson-bcc.com</a></p>	<p>Euronext Compartment B            ISIN: FR0004027068            Ticker: LAN            Reuters: LAN.PA            Bloomberg: LAN:FP            Indices: CAC Mid &amp; Small, CAC All-Tradable, CAC Beverages, EnterNext PEA-PME 150</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5th, 2014)</p> <p><b>LANSON-BCC</b>            Nicolas Roulleaux Dugage            Tel: +33 3 26 78 50 00            investisseurs@lansonbcc.com            actionnaires@lansonbcc.com</p> <p><b>CALYPTUS</b>            Cyril Combe            Tel: +33 1 53 65 68 68  <a href="mailto:cyril.combe@calyptus.net">cyril.combe@calyptus.net</a></p>
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