



## Two new services in partnership with Explorimmo

At the RENT 2016 show, taking place on November 8 and 9 at the Grande Halle de la Villette exhibition center, **Parrot Air Support**, Parrot's dedicated new subsidiary for real estate and building industry professionals, is presenting two new services developed jointly with **Explorimmo**, the online and mobile real estate specialist.

- **“Full virtual tour”**

This offers a fluid immersion between a property's interior and exterior.

Drone recordings provide a photorealistic 3D model of the building's outer shell, repositioned within its environment. This model is then enriched with an effective virtual tour of the property's interior by Explorimmo's teams.

This service therefore enables potential buyers to discover properties step-by-step: aerial views, from the plot to the garden, before discovering each room, virtually decorated with the latest designs. A more simple and realistic way of conceptualizing your future property.

- **“Promotional project monitoring”**

During the various stages involved in building a property, which takes one to two years on average, a series of 3D models are created to keep buyers informed about progress made with their projects, through to the delivery of properties, while linking up with their apartments' future interiors.

The use of 3D makes it possible to offer even more realistic views of properties being built, with views shown excluding various construction elements (for instance, removing cranes, tidying up the worksite, presenting building exteriors in their environment, etc.).

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For information: [www.parrot-airsupport.com](http://www.parrot-airsupport.com)

### CONTACTS

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**Investors, analysts, financial media**  
Marie Calleux - T: +33(0) 1 48 03 60 60  
[parrot@calyptus.net](mailto:parrot@calyptus.net)

**Tech and consumer media**  
Vanessa Loury - T: +33(0) 1 48 03 60 60  
[vanessa.loury@parrot.com](mailto:vanessa.loury@parrot.com)

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### A PROPOS DE PARROT AIR SUPPORT

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Parrot Air Support, a Parrot Drones subsidiary, provides real estate and building industry professionals with a range of drone-based aerial imaging services covering all the phases in a building's lifecycle.

### ABOUT PARROT DRONES

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Parrot Drones is a Parrot subsidiary. Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals. The company builds on a common technological expertise to innovate and develop in three primary markets:

- Civil drones: With leisure drones and solutions for professional use.
- Connected objects: With a focus in audio and gardening.
- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the markets.

Headquartered in Paris, Parrot currently employs more than 1,000 people worldwide and generates the majority of its sales overseas. Parrot has been listed on Euronext Paris since 2006. (FR0004038263 - PARRO).

### ABOUT EXPLORIMMO

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Launched in October 2000, EXPLORIMMO brings you the best properties on the internet and smartphone for anyone seeking to rent, buy or sell a place to live. EXPLORIMMO features over 500,000 ads\*, ranging from old to new properties – including prestige properties – for sale and rent throughout France. Besides the ads, EXPLORIMMO offers a wealth of advice and information on living accommodation in general, along with practical services closely related to the property world (financing solutions, insurance, etc.).

EXPLORIMMO has 3 million visits\*\* and over 6.5 million ads viewed\*\* each month.