

PRESS RELEASE

GENERAL SHAREHOLDERS' MEETING ON MAY 19th, 2017 APPROVAL OF RESOLUTIONS

Reims, Friday May 19th, 2017, 5:45 pm - LANSON-BCC held its General Meeting today at the Champagne Lanson site in Reims.

All the resolutions were adopted, including the approval of the corporate and consolidated financial statements for the year ended December 31st, 2016, as well as the payment of a dividend kept at 0.35 euro per share.

By allocating nearly 90% of its consolidated net income since 2006 to further strengthening its financial foundations, the shareholders have set out their commitment to ensure the Group's sustainability by giving it the means required for its long-term development.

The ex-date for the dividend has been set for May 24th, 2017.

It will be paid out on May 26th, 2017.

LANSON-BCC is a group built around seven Houses that produce Champagne wines, created and led by Champagne families. The Group unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.

- **Champagne Lanson** (Reims), the prestigious international brand, which launched its new **Clos Lanson** prestige cuvee in 2016.
- **Champagne Chanoine Frères** (Reims), wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its famous **Tsarine** cuvee.
- **Champagne Boizel** (Epernay), French mail-order market leader, with wines distributed in the traditional sector for international markets.
- Maison Burtin (Epernay), a European mass retail supplier and owner of the Besserat de Bellefon brand, distributed through traditional networks (restaurants, wine stores).
- **Champagne De Venoge** (Epernay), sold on selective retail markets, notably with its **Louis XV** grande cuvee.
- Champagne Philipponnat (Mareuil sur Aÿ), which owns the prestigious Clos des Goisses, with wines also available on selective retail markets as well as in leading restaurants.
- **Champagne Alexandre Bonnet** (Les Riceys), owner of a vast vineyard, with wine sold in traditional sectors.

www.lanson-bcc.com

Euronext Compartment B

ISIN: FR0004027068

Reuters: LAN.PA

Ticker: LAN

Bloomberg: LAN:FP

Indices: CAC Mid & Small, CAC All-Tradable, CAC Beverages, EnterNext PEA-PME 150

Eligible for SME share-based savings schemes

(implementing order of March 5th, 2014)

LANSON-BCC

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