

ANEVIA AND EXPWAY PARTNER TO DELIVER NEXT-GENERATION CDN FEATURES TO FIXED AND MOBILE CONVERGED OPERATORS

Amsterdam, IBC 2017: Anevia, leading OTT and IPTV software vendor providing innovative multiscreen solutions for TV and Video delivery including live, near live and on demand, is announcing its partnership with Expway, world leader in LTE Broadcast, to enhance its NEA-CDN product range with next generation CDN features.

Drawing on Anevia's OTT expertise and Expway's expertise in multicast over any IP network, the two partners have developed an offer to help smooth transition from IPTV to OTT, ensure scalability of CDN by adding LTE broadcast capabilities while drastically reducing cost compared to traditional CDN architectures. This new offer is designed both for cable operators to leverage their own network infrastructure as well as operators with fixed and mobile networks to create convergence.

The advantages of this new offer are multiple

Transition from IPTV to OTT - Thanks to multicast ABR technology, operators transitioning from IPTV to OTT will be able to reuse their existing multicast infrastructure for the OTT service and as a consequence with limit the impact on the network when scaling the OTT service.

Scalability of an OTT service - Thanks to multicast ABR technology, the operators with an existing OTT service will be able to automatically switch the most popular channels from unicast to multicast delivery when needed, resulting in up to 80% bandwidth savings.

Convergence between fixed-line and mobile services - This new offer relies on a standard technology that is suitable for both multicast ABR and mobile deployments. Consequently, operators can rely on a single CDN technology for both fixed-line and 4G content delivery, resulting in massive CAPEX and OPEX savings.

In future phases, the aim is dynamically adapt the delivery mode from unicast to multicast ABR based on a real time audience monitoring. This will lead to optimizing bandwidth usage and improving user experience.

For Damien Lucas, CTO and co-founder of Anevia: *“Combining Anevia’s expertise in delivery of video and Expway’s expertise in LTE broadcast, our companies have come up with a unique solution to solve the difficult scalability equation for OTT services. He also adds: “We already foresee a number of existing customers who will benefit from this new offer that will help them manage OTT viewing peaks while improving their QoS”.*

“Recent live boxing, soccer or american football streaming incidents have demonstrated that sustaining a good video quality experience with popular OTT is basically impossible,” said Claude Seyrat, Expway Co-Founder and CMO. “Expway and Anevia solve this issue by providing a unified high-quality experience to the end-user, whether large-scale multi-media content is provided through Multicast ABR, LTE-Broadcast or traditional CDN”.

About ANEVIA

Anevia is a leading OTT and IPTV software vendor for the delivery of live TV, near live and video-on-demand. Anevia was founded in 2003 by the developers of the well-known VLC media-player, and has pioneered cloud DVR and multiscreen solutions. Anevia's mission is to provide innovative technologies enabling viewers to watch next-generation TV wherever, whenever and on every screen. Anevia software and solutions have been successfully adopted by TV broadcasters, telecommunication and PayTV operators, Video service providers, and many private and public companies. Anevia is headquartered in France, with regional offices in the USA and Dubai. The company is listed on Paris Euronext Growth. www.anevia.com

About EXPWAY

Expway is the LTE Broadcast expert, enabling mobile carriers, device manufacturers, and content delivery networks to monetize the mobile video-streaming explosion. Expway delivers content efficiently and cost effectively through the last mile, from the mobile carrier antenna to the end-user device, with consistent high-quality-of-experience. Expway is the only vendor to offer a complete end-to-end, open solution, providing both the LTE-Broadcast server and the device middleware. For more information visit www.expway.com

Contacts

ANEVIA

Sabine De Leissegues
Marketing/ Communication
Director
Tel : +33 1 81 94 50 95
sdeleissegues@anevia.com

EXPWAY

Terry Costa
Marketing and Business
Development Director
M: +1(650) 776-3829
Skype: terrycostaexpway

Weber Shandwick

Julie Fontaine
Tel: +33 (0) 1 47 59 56 24
jfontaine@webershandwick.com