

ANEVIA'S HEAD-END FLAMINGO SUPPORTS SODIC IN THE LAUNCH OF GOSMART SERVICES IN WEST CAIRO COMPOUND

Anevia, a leading OTT and IPTV software vendor providing innovative solutions for TV and Video delivery including live, near-live, on-demand and multiscreen is pleased to announce its all-n-one head-end Flamingo has been selected by SODIC to launch their innovative GoSmart services including triple play and smart home, that are at the heart of all SODIC real estate development projects in Egypt.

Building on a history of almost two decades of successful operations in Egypt, SODIC is one of the country's leading real estate developers. Headquartered in Cairo, SODIC brings to the market award-winning large scale developments, meeting Egypt's ever growing need for high quality housing, commercial and retail spaces.



West Cairo project

SODIC chose to launch their new GoSmart service in *SODIC West*, the largest planned mixed-use development in Egypt's Sheikh Zayed area (West Cairo). *SODIC West* boasts 6,000 residents today and can accommodate up to 60,000 people, and offers a range of residential, commercial and retail spaces to cater to the needs and aspirations of its inhabitants. *SODIC West* is made up of several developments including Allegria, Forty West, Westown Residence, Courtyard, The Polygon, Westown Hub and The Strip, which are interwoven to create an Egyptian destination like no other.



TV everywhere for all residents

Anevia’s Flamingo acts as a centralized head-end to deploy triple play services throughout SODIC West. Flamingo is an all-in-one modular solution that captures TV and radio signals from various sources such as satellite, DTT, cable, fiber and HDMI, to stream video content directly to SODIC West homes. Flamingo is modular and can easily be upgraded to answer additional demands of innovative TV services like multiscreen viewing, time-shift and recording, making it a future-proof solution.

“Anevia is very pleased to take part in such a high profile project” commented Jérôme Goubier, Sales Director at Anevia. “The Flamingo solution deployed at SODIC West will answer clients’ expectations by offering a high-quality TV experience. SODIC made the right choice with our innovative products and I’m sure our multiscreen offer will be of interest for other key real estate programs throughout Egypt.”

“SODIC West is our flag ship project, we wanted to provide the latest multimedia services network and triple play access to our residents. We looked for a leading TV everywhere provider and chose Anevia for their innovative head-end based on advanced technologies,” said Hisham Salah, Chief Information Officer at SODIC. “Anevia’s products are simple to deploy, easy to operate and reliable to stream content to any device, anywhere at any time, and are a perfect choice to please our demanding residents.” This will be the first time we will deploy the new version of the Flamingo solution in one of our residential complexes in Egypt

About Anevia

Anevia is a leading OTT and IPTV software vendor for the delivery of live TV, near live and video-on-demand. Anevia was founded in 2003 by the developers of the well-known VLC media-player, and has pioneered cloud DVR and multiscreen solutions. Anevia’s mission is to provide innovative technologies enabling viewers to watch next-

generation TV wherever, whenever and on every screen. Anevia software and solutions have been successfully adopted by TV broadcasters, telecommunication and PayTV operators, Video service providers, and many private and public companies. Anevia is headquartered in France, with regional offices in the USA and Dubai. The company is listed on Paris Euronext Growth. www.anevia.com

Contacts

Anevia

Sabine de Leissègues
Directeur Marketing et Communication
Tel : +33 1 81 94 50 95
Email : sdeleissegues@anevia.com

Weber Shandwick

Julie Fontaine
Account Manager
Tel: +33 (0) 1 47 59 56 24
jfontaine@webershandwick.com