

# PRESS RELEASE

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## **SOMFY LAUNCHES ITS "SO OPEN WITH SOMFY" PROGRAM ALLOWING EASIER ACCESS TO SMART HOME SOLUTIONS**

**SOMFY, the world leader in the automatic control of openings and closures in homes and buildings and a key player in the smart-home industry, announces at CES 2018 that it is stepping up its connected solutions strategy with new partnerships and an open API\* program.**

### **OPEN API: THE PILLAR OF SOMFY'S STRATEGY ON THE SMART HOME MARKET**

SOMFY's ambition is to develop new solutions that provide homes with more safety, energy efficiency and comfort, and to make them as accessible as possible. This accessibility implies interoperability between the systems available on the market and SOMFY has made this one of the pillars of its smart home development strategy.

*"The smart home market is complex, bringing together the historical players in home automation, agile IoT entrepreneurs and leading Internet players. In order to ensure our development in this market, we are convinced that the key is to be at the heart of the home with the multi-brand management of essential domestic equipment, but also to make smart home opportunities accessible to as many people as possible by opening up our ecosystem to other ecosystems of objects or services,"* Explains Jean Guillaume Despature, Chairman of SOMFY.

### **SUSTAINING PARTNERSHIPS WITH THE WORLD'S MAJOR ECOSYSTEMS**

After announcing partnerships with Amazon Alexa and IFTTT during IFA, SOMFY has announced today new partnerships with Google Assistant and Apple HomeKit.

In less than a year, between the end of 2017 and mid-2018, SOMFY connected solutions will have become compatible with the main voice control and service platforms on the smart home market. These partnerships will facilitate access to the smart home through an experience enhanced with new features.

### **NEW PARTNERSHIPS WITH BENCHMARK HOME TECHNOLOGY MANUFACTURERS**

As a pioneer of the connected home market since 2010 with its TaHoma platform, which is already compatible with more than 200 product lines and 16 partner brands, SOMFY continues to open its core offering by announcing major partnerships with the two world leaders in lighting and electrical appliances.

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**LEGRAND in Europe:** For the French market LEGRAND and SOMFY have announced the compatibility between Céliane™ with Netatmo and SOMFY roller shutters, via their respective gateways: the Céliane™ with Netatmo piloting solution for LEGRAND and TaHoma for SOMFY. This new development will be available in June 2018 in France, then in Europe as LEGRAND's connected-device ranges are launched throughout 2018.

**SCHNEIDER ELECTRIC in Asia:** SCHNEIDER ELECTRIC AND SOMFY are entering into close collaboration in the Asian housing and hotel markets, and plan to strengthen their partnership in Asia and EMEA with increasing compatibility.

*“Our ambition is to offer a smart home that meets the daily expectations of the general public; SOMFY's collaboration with LEGRAND and SCHNEIDER ELECTRIC will enable people to fully benefit from their usual brands”* commented Marc Westermann, Director of SOMFY's Connected Solutions Activity.

## OPEN API PROGRAM

Faced with the rapid growth of the smart home market and the number of players, SOMFY wishes to offer everyone the possibility of controlling SOMFY products, whatever home automation solutions they have acquired and whichever they prefer to use on a daily basis.

From the summer of 2018, application developers will therefore have access to SOMFY solutions through a unified platform providing access to:

- natively connected SOMFY equipment: the SOMFY Protect range, SOMFY smart thermostat and lock;
- SOMFY motorized roller shutters associated with SOMFY Smart Home solutions (TaHoma and Connexoon).

\* API: Application Programming Interface. An API is a set of functions that facilitates access to software services via a programming language.

## About SOMFY

SOMFY Group is the world leader in the automatic control of openings and closures in homes and buildings, and a key player in smart home solutions, with 1 million smart systems.

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