

Kerlink Will Launch Latest Low Power IoT Reference Design at Embedded World in Nuremberg



PRESS RELEASE

Thorigné-Fouillard, France – Feb. 19, 2018, 6:00 p.m. CET – **Kerlink** (ALKLK - FR0013156007), a specialist and global leader in solutions dedicated to the Internet of Things (IoT), will release its latest *Low Power IoT Reference Design* during Embedded World in Nuremberg, Germany, Feb. 27-March 1.

Kerlink's [Low Power IoT Reference Design](#) is a turnkey combination of electronics blueprint, performance benchmarks, recommended bill of material and best practices guidelines for designing antennas, batteries and connectors integration. It also provides a benchmark device and test bed for directly testing and comparing prototypes, and simplifies and accelerates the design, development and production of devices based on LoRa® technology, while speeding time to market and reducing development costs.

This new reference design is part of Kerlink's strategy to help OEMs, electronics device makers, device designers and service providers launch new connected products for the IoT using LoRa® technology. The company's Advanced Services Business Unit is broadening Kerlink's portfolio to offer value added solutions and services, on top of its existing IoT network infrastructure and operations offerings.

"Kerlink is one of the world's largest suppliers of gateways, stations and other equipment for LoRaWAN™ IoT networks," said Stéphane Dejean, the company's chief marketing officer. "These reference design leverage that expertise for LoRa® technology device designers and OEMs that want to put the IoT to work for their companies and their customers quickly and simply."

Tekelek, a leading developer and manufacturer of telemetry products and solutions for gas-tank monitoring, and Maddalena, a leader in smart water metering, have used an early version of the reference design to create new devices for customers.

"Both companies have reported significantly reduced time to market with their new LoRaWAN™ devices and lower design and prototyping costs, while achieving complete compliance with the latest state-of-the-art specifications," Dejean said.

Kerlink is launching the new reference design at **Embedded World** with Alpha-Omega Technology GmbH, a German company that specializes in international IoT hardware sales and consulting with a focus on wireless sensor networks using the LoRaWAN™ protocol.

Kerlink will present its solutions and show demonstration during Embedded World on the booth shared with Alpha Omega located **3A-240**.

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About Kerlink Group

Kerlink Group is a global leading provider of end-to-end network solutions for the Internet of Things (IoT), serving telecom operators, businesses and public authorities worldwide. Its growing suite of turnkey IoT services includes network planning, design and operational management that maximizes performance of its market-leading, carrier-grade infrastructure offering. The Group, widely recognized for its IoT expertise, also continually introduces innovative value-added services, such as network-based geolocation, remote end-device management and low-power IoT reference design, which allows its customers to quickly bring to market IoT-ready devices and to imagine innovative business models to monetize their deployments.

In just over 10 years, more than 100,000 Kerlink installations have been deployed in more than 69 countries. In 2017 Kerlink supplied more than 330 customers, including major telecom operators such as Tata Communications, and service providers such as GrDF and Suez. The company's solutions are enabling IoT networks worldwide with major deployments in Europe, South Asia, South America and Oceania. Kerlink, a co-founder and board member of the LoRa Alliance™, has invested more than €10 million in research in the past three years. In 2017, Kerlink Group generated revenues of nearly €25 million, more than 50 percent internationally. Since 2013, it has posted average annual growth of more than 62 percent. It has been listed on Euronext Growth Paris since May 2016 and was added to the EnterNext PEA-PME 150, an index of 150 fast-growing French SMEs, in 2017.



Upcoming events

2017 Annual Results: 4 April 2018 after market

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