



ACCORHOTELS

Feel Welcome

Press release
April 9, 2018

AccorHotels acquires ResDiary, a leading platform for restaurant reservation & table management

AccorHotels today announces that it has completed the acquisition of table reservation system, ResDiary.

Established in Glasgow in 2004, the company now has over 100 staff based in 6 countries. ResDiary is notably well established in the Asia Pacific region as well as in the UK, and has a footprint in 60 countries globally, seating 166m diners a year in over 8,600 venues. The Company has generated profits for 6 years.

ResDiary provides venues with a high-end table management solution, using technology that optimizes their food and beverage revenues and helps control operational costs. Its yield and channel management tools help restaurateurs maximize revenues, while limiting booking fees by controlling availability displayed on third-party channels.

Sébastien Bazin, Chairman & CEO at AccorHotels, said: *"I am delighted to see ResDiary join the range of services of the Group. Our ambition is to support ResDiary in its global expansion, consolidating its scale, and benefitting from its expertise to provide multiple attractive offers to our guests. This acquisition completes recent investments of AccorHotels in the Food & Beverage industry. It fully supports the Group's ambition to increase touchpoints with a fast-growing customer base."*

Mike Conyers, ResDiary Co-founder and CEO: *"We have had a very successful relationship with AccorHotels in Asia Pacific, and all the ResDiary team is thrilled to join the Group. We are looking forward to expanding our service on a more global level with AccorHotels."*



ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 100 countries. Its portfolio includes internationally renowned luxury brands such as Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; the mid-range boutique hotel brands 25hours, Novotel, Mercure, Mama Shelter and Adagio; and very popular budget brands such as JO&JOE, ibis, ibis Styles and ibis budget, as well as the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

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