

EURAZEO, AN INNOVATIVE CSR PIONEER:

PUBLICATION OF THE PRIVATE EQUITY SECTOR'S FIRST SOCIO-ECONOMIC IMPACT STUDY COVERING ITS SME INVESTMENT DIVISION

Paris, May 23, 2018 - Eurazeo's SME investment division publishes the first global socio-economic impact study by a private equity company, together with its third integrated annual report. This study measures the fallout of its activities internationally, presenting direct, indirect and induced impacts on employment and GDP. It highlights that in 2016, Eurazeo PME and its co-investors injected over €1.5 billion into the real economy. Moreover, economic benefits generated by Eurazeo PME and its investments totaled nearly €3 billion, and over 89,000 jobs were supported around the globe.

In the wake of this publication, Eurazeo plans to conduct an impact study covering the full scope of its activities in 2019.

Measuring Eurazeo PME's socio-economic footprint is part of Eurazeo Group's global innovation and progress approach launched 10 years ago to put CSR at the heart of its investment strategy.

Eurazeo is the only private equity player in the world rated by 5 non-financial rating agencies

Eurazeo, a pioneer in its sector, introduced CSR at all investment stages as early as 2013. This sustainable corporate growth approach is supported by an additional three pillars: establishing exemplary governance, implementing CSR improvement plans and improving the societal footprint. Nearly €250 million in water and energy expenditure and costs relating to absenteeism and workplace accidents were avoided this year through these various measures.

Thanks to these initiatives, Eurazeo is the only investment company in the world rated by five non-financial rating agencies, alongside French economic players reputed for their commitment to CSR, such as AXA, L'Oréal, Danone, BNP Paribas and Kering.

Open source sharing of practices and data to help progress the sector

Eurazeo is fully aware of the role that can be played by the Private Equity sector in meeting the challenges raised by climate change and contributing to social progress. Eurazeo therefore wishes to share its best sector practices and achieves this primarily through France Invest's ESG (Environnement Social and Governance) Commission initiative and IC20 (Initiative Climat 2020). Eurazeo also heads Invest Europe's Climate working group. Finally, to accelerate and facilitate the integration of CSR in the profession, Eurazeo makes all its tools and methodologies available in open source.

“Exposure to climate risk, the increasing scarcity of resources and, more generally, the deterioration of biodiversity can threaten a company’s activities. Sustainable development in the short-and medium term is no longer possible without taking account of the social and environmental conditions necessary to any activity. The private equity sector accelerates company transformation. As such, it is well placed to make a rapid and substantial contribution to meeting the major challenges of our time” underlines Sophie Flak, CSR and Digital Director of Eurazeo.

About Eurazeo

- With a diversified portfolio of approximately €16 billion in assets under management, including €10 billion from third parties, Eurazeo is a leading global investment company with offices in Paris and Luxembourg, New York, Shanghai and Sao Paulo. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The firm covers most private equity segments through its five investment divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME, Eurazeo Patrimoine and Eurazeo Brands – and through three Idinvest business divisions: Venture Capital, Private Debt and Dedicated Portfolio & Funds. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term. As a global long-term shareholder, the firm offers deep sector expertise, a gateway to global markets, and a stable foothold for transformational growth to the companies it supports.
- Eurazeo is listed on Euronext Paris.
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EURAZEO CONTACTS

CAROLINE COHEN
Head of Investor Relations
ccoehen@eurazeo.com
Tel.: +33 (0)1 44 15 16 76

STEPHANIE MARIA-BAJARD
Communications
smaria-bajard@eurazeo.com
Tel.: +33 (0)1 44 15 80 44

PRESS CONTACT

HAVAS PARIS
AMELIE DE BOURBON PARME
amelie.de-bourbonparme@havas.com
Tel.: +33 (0)1 58 47 95 03

For more information, please visit the Group’s website: www.eurazeo.com

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