

## PRESS RELEASE

Boulogne Billancourt, 10 April 2019

## TF1 GROUP EXCLUSIVE FREE-TO-AIR BROADCASTER OF THE ENTIRE 2019 RUGBY WORLD CUP

TF1 Group is pleased to announce that it will exclusively broadcast the entire 2019 Rugby World Cup, which will take place in Japan from September 20th to November 6<sup>th</sup>.

After the success of previous editions, notably during the 2011 final between France and the All Blacks\* with 17.8 million viewers and 87% of audience share, TF1 Group will offer the French audience all 48 matches of the 2019 Rugby World Cup.

This is the first time that a single media group will broadcast the entire competition in free-to-air TV. Once again, the TF1 Group demonstrates its unique ability to offer the biggest events to the largest audience.

\*Final France / New Zealand, on October 23<sup>rd</sup> 2011, aired at 10:00 am on TF1

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