## PRESS RELEASE





## Anevia selected by Polish telecommunications services provider INEA to deliver multi-screen TV service on an ADB platform

Anevia, a leading provider of OTT and IPTV software solutions, announces that it has been selected by INEA to roll out multi-screen TV services to INEA's customers, based on a solution combining Anevia and ADB products. INEA will benefit from ADB's and Anevia's sophisticated and mature platforms.

The project will see Anevia provide its software video-delivery platform – which includes <u>NEA-DVR</u> and the <u>NEA-CDN</u> – integrated with ADB's graphyne2 service delivery platform (SDP). INEA will then be able to offer its subscribers access to more video content and advanced video services including live, time-shift, start-over, video on demand (VoD), catch-up TV and network personal video recorder (nPVR). This new multi-screen service will leverage INEA's high-bandwidth network, giving the operator a competitive advantage.

**Michał Bartkowiak**, Vice-President, INEA, says: "Our goal is to provide subscribers with TV entertainment on the highest possible level, and Anevia's CDN and DVR software solutions help us achieve this. Launching the new platform – called HIWAY – is just the beginning and we are working on the further development of this platform."

**Damien Lucas**, CTO, Anevia, says: "The way audiences are consuming TV content has changed dramatically over the last few years, especially as the number of devices increases and as we move away from watching exclusively in our living rooms. This has made it increasingly important for TV operators to change their approach and take advantage of the latest technologies in order to meet the needs of today's viewers. In this respect, our streaming-video platform enables INEA to offer its subscribers a new video experience and to grow its footprint across the region. We are delighted to have worked so closely with ADB and INEA on this project."

INEA's HIWAY is already available to subscribers.

## About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience — anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

INEA provides telecommunications services in the Greater Poland region (Western Poland). The company serves individuals, companies, institutions and schools, providing wholesale services and broadband Internet, television, and telephony, as well as professional services for businesses and data centres. The operator is one of the leaders in the field of fibre-optic infrastructure in Poland. According to the independent speed rating (Speedtest.pl) for 2017 and 2018, INEA is the fastest broadband provider in Poland. Since 2018 it also offers the fastest Internet in the European Union – 10Gb/s symmetrical FTTH connection.

## Contacts

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