



PRESS RELEASE

CM-CIC Investissement confirms its support for the LANSON-BCC Group's development

Reims, Wednesday May 22, 2019, 5:45pm

On May 21, 2019, the LANSON-BCC Group was informed of the extension of the redemption commitment signed on July 18, 2013 by the PAILLARD, BOIZEL and BAIJOT family groups and CM-CIC Investissement through to June 30, 2022.

This agreement has been amended. The signing of this amendment, one year before the initial planned deadline, illustrates CM-CIC Investissement's confidence and support for the transformation plan that the LANSON-BCC Group is rolling out.

<p>LANSON-BCC is a group built around eight Houses that produce Champagne wines, created and led by Champagne families. It unites together outstanding Houses, renowned for their unique wines and benefiting from the effective fit between their customer segments. The blend of ancestral know-how and leading-edge technical capabilities, creative independence and rational synergies enables each one of its Houses to develop its performances, ensuring the LANSON-BCC Group's sustainability.</p> <ul style="list-style-type: none">• Champagne Lanson, prestigious House founded 1760, Reims, with 80% distributed on international markets.• Champagne Chanoine Frères, House founded 1730, Reims, wines intended primarily for the European mass retail market (Chanoine brand), reputed above all for its Tsarine cuvee.• Champagne Boizel, House founded 1834, Epernay, French mail-order specialist (BtoC), distributed in the traditional sector for international markets.• Champagne De Venoge, House founded 1837, Epernay, sold on selective retail markets, notably with its Princes range and its Louis XV grande cuvee.• Champagne Besserat de Bellefon, House founded 1843, Epernay, distributed through traditional networks (restaurants, wine stores), notably with the Cuvée des Moines.• Champagne Philipponnat, House founded 1910, Mareuil sur Aÿ, which owns the renowned Clos des Goisses, with wines exclusively available on selective retail markets as well as in the world's leading restaurants.• Maison Burtin, Epernay, private-label supplier for the European mass retail market and also producer of Champagne Alfred Rothschild.• Champagne Alexandre Bonnet, Les Riceys, owner of a vast vineyard, with wine sold in traditional sectors. <p>www.lanson-bcc.com</p>	<p>Euronext Compartment B ISIN: FR0004027068 Ticker: LAN Reuters: LAN.PA Bloomberg: LAN:FP Indices: CAC All Shares, CAC Consumer Goods, EnterNext PEA-PME 150</p> <p>Eligible for SME share-based savings schemes (implementing order of March 5, 2014)</p> <p>LANSON-BCC Nicolas Roulleaux Dugage Tel: +33 (0)3 26 78 50 00 investisseurs@lansonbcc.com actionnaires@lansonbcc.com</p> <p>CALYPTUS Cyril Combe Tel: +33 (0)1 53 65 68 68 cyril.combe@calyptus.net</p>
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