

## CHARGEURS IS RECOGNIZED FOR ITS SUSTAINABLE CREATIVITY

*"This award from the Club de Paris des Directeurs de l'Innovation comes in recognition of the industrial excellence demonstrated by Chargeurs for close to 150 years and its ability, thanks to the Game Changer plan launched in 2017, to constantly reinvent itself and stay ahead of the curve thanks to its unique innovation. It acknowledges the Group's success and commitment to sustainable growth for its global ecosystem",* said **Michaël Fribourg, Chairman and CEO.**



Held on June 18, 2019 at the Maison des Océans de l'Institut Océanographique in Paris, this year's 12<sup>th</sup> meeting of Innovation Directors - *Rencontre Nationale des Directeurs de l'Innovation* - organized by the Club de Paris des Directeurs de l'Innovation and the European Institute for Creative Strategies and Innovation, celebrated some of the best 2030 innovation and renewal strategies in the name of human development.

Represented by Secretary General Joëlle Fabre-Hoffmeister, Chargeurs was awarded the **Hermès de l'Innovation prize for excellence in the "Best creative synthesis" category**, for its **value creation** through the development of products and services that improve the lives of individuals and Society as a whole.

A reflection of its unique DNA, Chargeurs' most recent and iconic creations include its eco-responsible label, Organica Precious Fiber, the world's first label for certified and traceable premium-grade fibers that guarantees respect for animal welfare and a commitment to all stakeholders in the value chain. Since its founding in 1872, Chargeurs has pursued the same tradition of excellence that fueled the industrial revolution of the 19<sup>th</sup> and 20<sup>th</sup> centuries, and the same drive for innovation currently shaping the 21<sup>st</sup> century. Drawing on a global presence and strength in its cultural diversity, Chargeurs is able to keep pace with transformation with a strategy that is based on high value-added iconic brands in each of its four businesses.

### About the *Club de Paris des Directeurs de l'Innovation*

Founded in 2008, the *Club de Paris des Directeurs de l'Innovation* brings together corporate, public sector and research innovation directors from around the world that are leaders in their industries. The number and profiles of its members, and the many types of meetings, panels, events, networking opportunities and partnerships it offers, make it the premier organization in Europe for sharing innovation expertise.

In partnership with the European Institute for Creative Strategies and Innovation, the Club de Paris gives the *Hermès de l'Innovation* award to companies and organizations that consistently demonstrate a lasting and effective commitment to innovation initiatives.

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### Financial Calendar

Thursday, September 12, 2019 (before trading)

First-half 2019 results

Thursday, November 14, 2019 (after the close of trading)

Third-quarter 2019 financial information



### ABOUT CHARGEURS

Chargeurs is a global manufacturing and services group with leading positions in four segments: temporary surface protection, garment interlinings, technical substrates and combed wool.

It has over 2,000 employees based in 45 countries on five continents, who serve a diversified customer base spanning more than 90 countries.

In 2018, revenue totaled €573.3 million, of which more than 90% was generated outside France.

### CONTACTS - [www.chargeurs.com](http://www.chargeurs.com)

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