



Anevia Announces 15 Years of Collaboration with the INA to Preserve France's Audio-visual Heritage

Anevia, a leading provider of OTT and IPTV software solutions, announces 15 years of exclusive collaboration with the National Audio-visual Institute (INA), a state-owned French audio-visual and digital company, to preserve France's audio-visual heritage by creating a central repository to meet the legal requirement for storage and access to original television and radio channels in France.

Listed in the Heritage Code, the repository constitutes a reference collection of audio-visual materials, an essential element of France's national collective memory. In 1992 the law extended this requirement to radio and television broadcasters and entrusted the INA with the task of collecting and storing a copy of all new programmes of French origin being broadcast for the first time, making the INA the fourth national institute – together with the <u>National library of France</u>, <u>CNC</u> and the <u>Ministry of the Interior</u> – with the responsibility for managing the process of acquiring legally required archives in France.

The INA tested Anevia's first headend technology in 2004, in order to acquire and store TV channels in digital format. Since 2005, Anevia has been the exclusive supplier of IPTV based technology to the INA, enabling it to replace the magnetic tape storage it had started in 1995.

The INA makes this audio-visual heritage accessible for consultation and research purposes in seven of its sites – the Bibliothèque Nationale de France in Paris and its six regional locations (Lille, Rennes, Strasbourg, Lyon, Marseille and Toulouse) – in addition to more than 40 provincial libraries as well as multimedia and film libraries all over France.

"With Anevia's Flamingo headend technology we can capture over 100 TV and 67 radio channels" says Stanislas Defawes, Head of Operations – Radio & TV Acquisition at the INA. "The scope of the repository has evolved enormously over the last 15 years thanks to Anevia's technology. Its technically advanced and robust headends allow us to capture channels and provide reliable access to them 24/7 without interruption."

"The INA and Anevia have evolved and grown together," adds Natalia Shapkina, Sales Director at Anevia. "The INA is a highly valued and unique partner for us having become a loyal user of each of our product ranges as soon as they are released to the market. In addition to creating national archives, Anevia's technologies are also used by the INA's training and research centre, whose primary aim is to develop and transmit knowledge in the audio-visual, media and digital fields, especially for courses in TV over IP, which is our DNA."

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit <u>www.anevia.com</u>.

Contacts

ANEVIA Silvia Candido Field Marketing Director Tel: +33 1 81 94 50 95 Email: scandido@anevia.com PosITiv Marketing Stephen Meredith Senior Account Manager Tel: +44 (0)78 16655709 Email: <u>stephenm@positiv-marketing.com</u>