



CNI and Minerva Nominate Anevia Genova as Recommended Encoders for Operator Clients of *Minerva YourTV Now* Service

Anevia, a leading provider of OTT and IPTV software solutions, Com Net Inc (CNI), a leading provider of operation support solutions to communications service providers, and Minerva, a global supplier of next-generation video entertainment platforms, announce that Anevia's Genova encoders are chosen as the recommended encoding and transcoding technology for service providers offering services based on the *Minerva YourTV Now* cloud video offering. Powered by CNI's video headend, *Minerva YourTV Now* video entertainment service provides cable and telco operators across the 48 contiguous states of the USA with a white-label hosted and managed solution for the delivery of advanced pay TV services.

"The encoders went live within our infrastructure during the first quarter of this year. Anevia provided strong support throughout the process, quickly resolving any issues," comments CNI CTO Randall Plaisier. "Because Genova is a software encoder, it enables future upgrades to 4K HDR for HEVC encoding. And it has enabled us to offer an ultra-low latency streaming service – the first in North America. The results have been so good that we recently chose to deepen our relationship with Anevia. In this Phase Two level we now recommend Genova as the first officially approved solution for operators who want to subscribe to the *Minerva YourTV Now* service and require encoding in their platforms."

"We are very gratified that CNI chose to renew its trust in Anevia by selecting Genova Live after having deployed our packaging, Cloud DVR and CDN solutions," adds Anevia North American Sales Manager Cory Schwall. "This builds on the momentum of successful deployments we have made with other major telcos in North America."

Genova Live is an ultra-low latency software-based encoder and transcoder running on commercial off-the-shelf server platforms. Key features include simple licence-based HEVC coding, easy software-based upgrading, and 1080p HD capability with up to four profiles. Running on a single 1U COTS server, Genova Live can support up to 30 channels at 720p30 with four profiles, which puts it well ahead of many competitors.

Designed for live OTT and IPTV video streaming, it compresses live video and audio feeds to H.264 (AVC) and HEVC for IPTV and multi-bitrate OTT. Genova Live then encodes content in SD, HD and 4K / UHD with high dynamic range. If the operator's architecture requires it, Genova Live can also include an OTT packager to push content to third-party CDNs.

Minerva YourTV Now will be demonstrated at the joint Minerva/Anevia booth #927 at Cable-Tec Expo[®] in New Orleans, LA, September 30th – October 3rd.

About Com Net, Inc (CNI)

CNI (cniteam.com) is an Ohio-based company established in 1993 comprised of 21 independent local exchange companies (ILECs) and one electrical cooperative. Since 2005, CNI has provided IPTV head end and consulting services to some of the most complex ecosystems in the United States.

CNI's services extend beyond video to include full Network Operations Center (NOC) support; 24x7x365 technical support and customer service departments; as well as an advanced server support and custom coding team to serve communication providers located throughout the country.

About MINERVA

Minerva is a leading provider of service management solutions for the delivery of advanced pay television services. Over 300 operators worldwide have deployed Minerva's software platforms to offer next-generation entertainment services to millions of subscribers. For more information, please visit www.minervanetworks.com.

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit <u>www.anevia.com</u>.

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