

Anevia Drives Expansion of Argentinian OTT TV Service

One of Argentina's leading telecommunication service providers has renewed its trust in Anevia, a leading provider of OTT and IPTV software solutions, for the expansion of its multiscreen TV service.

The expansion was driven by the exponential growth of the market locally, as well as geographical inroads of the multiscreen TV service into other South American countries. To scale up, the telecommunication service provider chose the Anevia Embedded Distributed Storage (EDS) technology, where the same servers are used for both computing and storage. This enables costs to be kept under control by halving the number of physical rack units needed.

The operator has also continued expanding its CDN infrastructure using Anevia's NEA-CDN® solution, which enables it to ensure high quality during football matches and other peak traffic events, as well as supporting the cutting-edge features required for interactive OTT television.

"We are thrilled that Anevia's technology has once again been trusted to deliver premium services for OTT television, after four years of spectacular success with this OTT offering in Argentina," says Anevia CEO Laurent Lafarge. "Our EDS technology is widely recognised to be much more reliable and scalable than a traditional NAS architecture. It enables TV operators to thrive as they scale up."

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

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