Kerlink Signs IoTdc as Internet of Things Solutions Distributor For Its Expansion into South Africa

PRESS RELEASE

Thorigné-Fouillard, France and **Gauteng, South Africa** – Jan. 14, 2020, 6:00 pm CEST – **Kerlink** (AKLK – FR0013156007), a specialist in solutions dedicated to the Internet of Things (IoT), today announced its expansion into South Africa and a distribution agreement with **IoTdc**, a distributor of connected hardware and device-related applications for the IoT in that country.

Kerlink, a leading provider of solutions for designing, launching, and operating public and private LoRaWAN® IoT networks, offers a comprehensive product portfolio of industrial-grade network equipment, best-of-breed network-core, operations, and management software, and value-added applications.

Serving solutions integrators, IT/IoT resellers and telcos, **IoTdc** focuses on primary verticals such as agriculture, mining, smart cities, smart homes, retail, medicine, construction, and manufacturing through pre-defined and tested bundles of hardware and software.

As part of the global expansion in the deployment of IoT technologies, the Middle East and Africa region is expected to show sector spending growth from $8.47 billion in 2019 to nearly $18 billion by 2023, according to the global technology research and consulting firm International Data Corporation (IDC). Spending will be led by the big-four countries in the region, South Africa, Saudi Arabia, Turkey, and UAE.

"South Africa is a logical and strategic addition to Kerlink's growing international footprint, which includes more than 120,000 IoT installations in 69 countries," said Romain Weryk, Kerlink's key account manager. "With IoTdc's focus on providing technology integrators and resellers with a single-window distribution platform to access quality-verified connected devices specifically designed for vertical markets, and to support services quickly, reliably and seamlessly, IoTdc will be a strong partner for Kerlink in the region."

"IoTdc thoroughly tests all of our suppliers' products before presenting them to our channel partners," said Theo Barnard, IoTdc's head of product. "Kerlink's portfolio of hardware and software solutions clearly lived up to its global reputation for reliability, flexibility, and durability. As both a pioneer in the introduction of M2M and IoT connectivity and a recognized leading provider of world-class equipment and software solutions, Kerlink's formal entry into the South Africa market is good news for companies that are eager to design and deploy IoT networks customized to meet their specific needs."

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About Kerlink

Kerlink Group is a leading global provider of connectivity solutions for designing, launching, and operating public & private Internet of Things networks. Its comprehensive product portfolio includes industrial-grade network equipment, best-of-breed network core, operations and management software, value-added applications and expert professional services, backed by strong R&D capabilities. Kerlink specializes in enabling future-proof intelligent IoT connectivity for key verticals such as fleet management, transportation & logistics, retail, asset tracking, and smart metering, as well as smart agriculture & environment, and smart cities, buildings, and factories. More than 120,000 Kerlink installations have been rolled out with more than 330 clients in 69 countries. Based in France, with subsidiaries in the US, Singapore, India, and Japan, Kerlink is a founding and board member of the LoRa Alliance® and the uCIFI Alliance™. It is listed on Euronext Growth Paris under the symbol ALKLK.

For more information, visit www.kerlink.com or follow us on Twitter @kerlink_news.

About IoTdc

IoTdc is an Internet of Things-focused distributor of connected hardware and device-related applications. Our mission is to provide technology integrators and resellers with a single-window distribution platform to access quality-verified connected devices and supporting services quickly, reliably and seamlessly. We specialise in finding, stocking and supplying fit-for-purpose products to suit customers' project budget, leaving systems integrators more time to focus on their area of expertise. Visit www.iotdc.online.

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Upcoming events
2020 Revenue: 12 February 2020, after market close
www.kerlink.com

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