## PRESS RELEASE





## Anevia Announces the Launch of Genova Station – A Feature-Rich, Ready-To-Use Encoder

Anevia, a leading provider of OTT and IPTV software solutions, has today announced the launch of Genova Station, an off-the-shelf, small form factor encoder. Leveraging the company's award-winning encoder technology, the compact, hardware accelerated Genova Station appliance delivers enterprise-level video streaming functionality in a "plug and play" format at a highly aggressive price point.

An ideal solution for smaller media companies and corporates that want to stream high-quality video content on any device without investing in developing in-house the technical skills needed to install and configure today's sophisticated software encoders, Genova Station has all that is required already pre-installed, integrated and ready to go in a single box, based on a reliable standard hardware server.

The first best-of-breed encoder available as an off-the-shelf product, Genova Station offers the same high quality, low latency video functionality as the traditional Genova encoders that are widely used by tier-1 operators, including optional support for SDI entries.

Available for immediate shipping, Genova Station has been extensively bench- and field-tested to guarantee its performance and offer a risk-free, entry-level investment for organisations wishing to adopt the latest OTT and streaming services to enhance their business operations.

Jérôme Blanc, Anevia's EVP Compression Products, commented: "We believe that Genova Station represents a major opportunity to open up the best of the video-streaming marketplace to a wider range of organisations. By removing the technical challenges and cost concerns attached to traditional tier-1 encoder software, it means that any company that wishes to take advantage of the latest and best video-streaming technology now has an affordable and flexible solution without losing any of the top-tier features."

For more information about Genova Station, you can contact Anevia here: https://anevia.com/contact/.

## About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com

## **Contacts**

**ANEVIA** 

Silvia Candido Field Marketing Director Tel: +33 1 81 94 50 95

Email: scandido@anevia.com

Positiv PR & Marketing Stephen Meredith

Stephen Meredith Director Tel: +44 7816 655709

Email: stephenm@positiv-marketing.com