## PRESS RELEASE





## **Anevia Welcomes Alexandre Nitu as VP Operations**

Anevia, a leading provider of OTT and IPTV software solutions, is proud to welcome Alexandre Nitu as Vice President Operations. In this role, Alexandre Nitu will be responsible for leading and growing Anevia's Operations teams, guiding them with his technical vision to identify areas for improvement to maximise quality of deployments and ensure customer satisfaction. He will also be a key member of Anevia's Executive Committee.

With over 20 years of experience in the telecommunications industry, Alexandre Nitu brings strong leadership and team management skills as well as significant experience in project management and operational support. Prior to joining Anevia he was VP Customer Operations for eServGlobal, a software company serving mobile operators, where he led teams of software and systems engineers in charge of designing, deploying, and providing operational support for the company's electronic recharging, voucher management, and mobile money solutions.

"We are excited to welcome Alexandre to Anevia," says Anevia CEO Laurent Lafarge. "His proven track record of leading operations teams towards continuous improvement and innovation will be a great asset to Anevia."

"I am delighted to join Anevia, a company whose values of ambition, innovation and transparency are dear to me," says Alexandre Nitu. "I look forward to working with the already excellent Operations teams and helping them sustain their success when facing the challenges of the future."

## **About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

## Contacts

ANEVIA
Silvia CANDIDO
Field Marketing Director
Tel: +33 1 81 98 32 40
Email: scandido@anevia.com

Stylus Media Communications
David Kirk
Senior Account Manager
Tel: +44 1342 3119834
Email: stylusmedia@gmail.com