

Kerlink Signs Microlink to Be its LoRaWAN®-Solution Distributor in Colombia and Peru

The 2 Companies Will Help Customers Design, Deploy and Run IoT Networks For Transport, Electricity, Agriculture, Smart-City and other Verticals



PRESS RELEASE

Thorigné-Fouillard, France and **Bogotá, Colombia** – Aug. 18, 2020, 6:00 p.m. CEST – **Kerlink** (AKLK – FR0013156007), a specialist in solutions dedicated to the Internet of Things (IoT), and **Microlink**, a South American telecommunications distributor, are teaming up to bring LoRaWAN® networks to the growing IoT markets in Colombia and Peru.

The agreement includes local distribution and support for Kerlink's LoRaWAN® connectivity solutions, including design, operation and management of private Internet of Things networks, and expands Microlink's portfolio of products aimed at strengthening its value offer for the transport and logistics, electricity, agriculture, water, metering, smart-building and smart-city segments.

Kerlink's complete portfolio of LoRaWAN® network solutions includes industrial-grade network equipment, equipment for the network core, passive elements of telecommunications, and management-and-operation software supported by Kerlink's engineers. This combination will allow Microlink to develop technological applications for the rapid deployment of low-cost IoT networks to help customers operate efficiently, while conserving natural resources.

"If today we are able to measure the use of these resources via the IoT, then we have the responsibility to optimize their consumption for the benefit of the planet," said Gerardo Jimenez, Microlink's sales director. "By maintaining a good communications channel with Kerlink, we will ensure that we efficiently coordinate the best possible products and solutions, including complete solutions for vertical markets, LoRa infrastructure, device management and professional services for Colombia and Peru."

"With more than 35 years of telecom-services experience, Microlink brings valuable knowledge of telecom and enterprise sectors and specialized technical sales and integration expertise that is especially suited for customers' new IoT projects," said Carlos Briceno, vice president of Kerlink Americas. "With this partnership, Microlink also is equipped to offer full LoRaWAN™ solutions in its markets, which will expand Kerlink's footprint in South America."

About Kerlink

Kerlink Group is a leading global provider of connectivity solutions for designing, launching, and operating public & private Internet of Things networks. Its comprehensive product portfolio includes industrial-grade network equipment, best-of-breed network core, operations and management software, value-added applications and expert professional services, backed by strong R&D capabilities. Kerlink specializes in enabling future-proof intelligent IoT connectivity for key verticals such as fleet management, transportation & logistics, retail, asset tracking, and smart metering, as well as smart agriculture & environment, and smart cities, buildings, and factories. More than 120,000 Kerlink installations have been rolled out with more than 330 clients in 69 countries. Based in France, with subsidiaries in the US, Singapore, India, and Japan, Kerlink is a founding and board member of the LoRa Alliance™ and the uCIFI Alliance™. It is listed on Euronext Growth Paris under the symbol ALKLK.

For more information, visit www.kerlink.com or follow us on Twitter @kerlink_news.

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About Microlink

Microlink is a leading company in the connectivity businesses for the telecommunications industry, with 35 years of experience and presence in Colombia and Peru.

In the IOT market, the company's offer includes:

- Integration of turnkey solutions
- Cloud Services (Network Server and Application Servers)
- IoT products with added value (local availability and technical support)
- Professional services (Training, coaching and network design)

Within the IoT sector, Microlink primarily serves the Energy, Water, Logistics, Health, Agriculture and Environment verticals.

For more information, visit <https://microlink.com.co/>



Upcoming events

H1 results: 24 September 2020, after market close

www.kerlink.com



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