

Press release

Montpellier, 12 November 2020



RUGBY EUROPE CHOOSES VOGO TO IMPLEMENT HIA AND TMO FOR THE NEXT FOUR SEASONS

On 12 November 2020, Rugby Europe, the European Rugby Federation in charge of the promotion, development and administration of international competitions for its 48 member federations in Europe, chose VOGO to implement video refereeing (TMO) technology and head injury assessment (HIA) protocol for the next four seasons of the Rugby Europe Championship.

This competition, which includes several major European nations (Russia, Romania, Georgia, etc.), is part of the 2023 Rugby World Cup qualification process. The partnership will cover a total of sixty matches across Europe.

This new technical and business success illustrates VOGO's unique positioning in professional sports today. It is one of the only players in the world offering combined audio and video solutions capable of addressing the most complex requirements on sports market, in all disciplines. Rugby Europe's decision reaffirms the strength of VOGO's unique, proven integrated solutions.

For more information, see the Rugby Europe press release in full, shown below.

About VOGO

VOGO develops, markets, and distributes live & replay, audio and video solutions for spectators and professionals in sports arenas. VOGO's disruptive solution for spectators transforms the stadium experience by providing multi-camera content on demand for viewing on tablets and smartphones, irrespective of the number of people connected. In the professional sphere, VOGO's video solution provides analytical and decision-making tools (referee assistance, medical diagnostics, coaching, etc.). The acquisition of Vokkero® in October 2019 enriched this range of video solutions, with the integration of a line of audio communications systems that has drawn international recognition not just in the sporting sphere (more than 20 disciplines) but also in industry, services and entertainment. All of the Group's technologies have patent protection. VOGO is present in France (Montpellier, Paris and Grenoble) and in North America, with an office in New York. The Group has been listed on the Euronext Growth stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

For more information: www.vogo-group.com



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Thursday, 12 November 2020

RUGBY EUROPE AND VOGO TO IMPLEMENT VIDEO REFEREEING (T.M.O) and H.I.A FOR RUGBY EUROPE CHAMPIONSHIP

As part of its strategic development, Rugby Europe, the European governing body of Rugby, announces the implementation of Television Match Officials (TMO) and Head Injury Assessment (HIA) for Rugby Europe Championship from 2021 onwards. The tournament will be part of the qualification process for the 2023 Rugby World Cup.

Following a call for tender conducted with major companies in the market, Rugby Europe selected VOGO, a French-based company, which has demonstrated its expertise in Top14, with EPCR, numerous sports leagues and international events for many years.

Throughout each match, VOGO will provide its VOGOSPORT solution for TMO and HIA and coordinate with local TV producers and Rugby Europe teams at each stadium. The company will also provide its VOKKERO Elite audio communication system to referees officiating on the competition.

By initiating these measures, Rugby Europe continues to professionalize its competitions and meets high-level standards.

Octavian Morariu, President of Rugby Europe: *"The implementation of TMO and HIA on this major competition was an important objective for Rugby Europe. We wanted to put it in place for the qualifying matches for the 2023 World Cup. This will be the case thanks to the partnership with the company VOGO. It is also an important act in our refereeing training policy and in the protection of the health of the players, which are essential elements for the development of European rugby."*

Florent Marty, Rugby Europe CEO: *"We are thrilled to implement TMO and HIA on our competitions. Thanks to VOGO's expertise and the partnership signed for four years, we continue to improve our competitions and our products to make them more attractive to our fans and our partners."*

Christophe Carniel, Chairman and Chief Executive Officer of VOGO, said: "I would like to thank Rugby Europe for placing their trust in us. Over the next four seasons of the Rugby Europe Championship, representing 60 matches, we will provide participating countries with our solutions for the medical and refereeing issues which are a top priority in this high-level competition. We are one of the only players in the world offering combined audio and video solutions capable of meeting the requirements of professional sports competitions. Our integrated solution is key to our technical and business success, which was reaffirmed by Rugby Europe's choice today."



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Rugby Europe is the governing body responsible for the promotion, development, administration and management of international competitions for the 48 member unions across Europe. The association organizes over 80 international games and 20 rugby tournaments each year, among which Men's fifteen-a-side European Championships (Championship, Trophy, Conference 1 & 2, Development), U20 and U18 European Championships and all the 7s men and women European competitions, World Cup and Olympics Qualifiers.

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VOGO is present in France (Montpellier, Paris and Grenoble) and in North America, with an office in New York.

The Group has been listed on the Euronext Growth stock market since November 2018 (ISIN code: FR0011532225 – ALVGO) and is part of Tech40 index.

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