



CHANGES IN GOVERNANCE

Paris, January 29, 2021 At its meeting on January 28, 2021, the Board of Directors of Compagnie des Alpes confirmed its commitment to separating the roles of Chairman of the Board of Directors and CEO. Accordingly, the company announces that, as of June 1, 2021, Dominique Thillaud will serve as the Group's Chief Executive Officer. Mr. Thillaud will be supported by Loïc Bonhoure, currently Group Deputy Managing Director in charge of strategy, development, and mergers-acquisitions, who will become Deputy CEO.

To ensure that the transition occurs in the best interest of the company, and pending shareholder approval of his reappointment at their meeting on March 25, 2021, Dominique Marcel will be reappointed to serve as Chairman and CEO until May 31, 2021. Mr. Marcel indicates that he will recommend that the Board of Directors appoint Dominique Thillaud to serve as Deputy CEO during this interim period. After June 1, 2021, it is envisioned that Dominique Marcel will serve as non-executive Chairman of the Board to ensure continuity in the Group's development.

Dominique Thillaud began his career in investment banking and consulting before joining SNCF, where he worked for 8 years, first as chief investment and development officer and then as Managing Director of SNCF Participations and Senior Executive VP of strategy for the SNCF Group. Since 2012, Mr. Thillaud had served as Chairman of the Management Board for Aéroports de la Côte d'Azur, overseeing that group's transformation and development, both in France and abroad.

"I am delighted by the arrival of Dominique Thillaud who, thanks to the diversity of his experience and his knowledge of the tourist industry, has the ideal skill set for ensuring a successful rebound for Compagnie des Alpes, which I am convinced will happen as soon as the Covid-19 crisis ends. While the Group is facing a major crisis, I will ensure that Dominique Thillaud is quickly involved in company stewardship, under the best possible conditions. I am also delighted that he will be supported in this endeavor by Loïc Bonhoure, whose contribution to the management of the company and the determination of its strategic decisions I especially appreciate," said Dominique Marcel.



Upcoming events in 2020/2021:

- Annual Shareholders' Meeting: Thursday, March 25, 2021, morning
- 2nd quarter sales: Thursday, April 22, 2021, after stock market closes
- 1st half results: Wednesday, May 26, 2021, after stock market closes
- 3rd quarter sales: Thursday, July 22, 2021, after stock market closes

www.compagniedesalpes.com

Press Release

Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 11 prestigious ski resorts and 13 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world.

Compagnie des Alpes has, in addition, leveraged its expertise to adapt to changing patterns of consumption: an active force in the renovation of mountain lodging, it has also developed a network of real estate agencies, is developing its own thematic hotels adjacent to its parks with nationwide appeal and, since 2018, is the number 1 tour operator specializing in the online sale of ski holiday packages in France. Over the course of the financial year ended September 30, 2020, the Group welcomed more than 16.5 million guests and generated sales of €615.6 M.

With nearly 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardized concept. Exceptional leisure activities for everyone.

- Ski Areas operated by CDA: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon
- Leisure Parks operated by CDA: In France: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature; in Belgium: Walibi Belgium, Aqualibi, Bellewaerde, Bellewaerde Aquapark; in the Netherlands: Walibi Holland; in Switzerland: Chaplin's World; in Austria: Familypark; in Canada: Grévin Montréal.



CDA is included in CAC All-Shares, CAC All-Tradable, CAC Mid & Small, and CAC Small.
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CONTACTS:

Compagnie des Alpes:	Denis HERMESSE	+33 1 46 84 88 97	denis.hermesse@compagniedesalpes.fr
	Sandra PICARD	+33.1 46 84 88 53	sandra.picard@compagniedesalpes.fr
	Alexis d'ARGENT	+33 1 46 84 88 79	alexis.dargent@compagniedesalpes.fr
Corpus:	Xavier YVON	+33.6 88 29 72 37	xavier.yvon@corp-us.fr