



FRANÇOIS-XAVIER HOLDERITH APPOINTED GROUP CFO

Paris, April 14, 2021 – François-Xavier HOLDERITH joined Compagnie des Alpes on April 12th, to serve as Group Chief Financial Officer, member of the Executive Committee.

He will take over the Finance, Risk, and Insurance duties of Denis Hermesse, who is stepping down on May 1st to join the executive committee of STIB – *Société des Transports Intercommunaux de Bruxelles* – as Senior Vice President for Finance & Services. STIB is Belgian’s number one urban public transportation provider.

Since 2015, François-Xavier Holderith had served as Head of Group Treasury & Financing for Verallia Packaging which he supported until its IPO on Euronext Paris. Prior to that, he held several different positions at Compagnie de Saint Gobain, where he was head of capital market operations. He began his international career with the National Australian Bank in London as a listed derivatives broker.

François-Xavier Holderith earned a master’s in finance from Macquarie University in Sydney, a master’s in trading from ESLSCA Business School, and a master’s in finance from the Université de Paris Dauphine.

Compagnie des Alpes Chairman and CEO Dominique Marcel commented: *“Denis Hermesse has ensured the economic and financial stewardship of the company for almost 6 years, with excellent results. His talent was particularly valuable when it came to securing our financing during the difficult period we are experiencing. I want to thank him for his unwavering commitment to the Group. In addition, Dominique Thillaud and I, and the entire Executive Committee, are delighted to welcome François-Xavier Holderith, whose prior experience and personal qualities have convinced everyone that he has the ability to rise to our Group’s upcoming financial challenges.”*

Upcoming events, 2020/2021:

- 2nd quarter sales: Thursday, April 22nd, after stock market close
- 1st half results: Monday, May 31st, after stock market close
- 3rd quarter sales: Thursday, July 22nd, after stock market close

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Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 10 prestigious ski resorts and 13 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world.

Compagnie des Alpes has, in addition, leveraged its expertise to adapt to changing patterns of consumption: an active force in the renovation of mountain lodging, it has also developed a network of real estate agencies, is developing its own thematic hotels adjacent to its parks with nationwide appeal and, since 2018, is the number 1 tour operator specializing in the online sale of ski holiday packages in France. Over the course of the financial year ended September 30, 2020, the Group welcomed more than 16.5 million guests and generated sales of €615.6 M.

With nearly 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardized concept. Exceptional leisure activities for everyone.

- Ski Areas operated by CDA: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon
- Leisure Parks operated by CDA: In France: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature; in Belgium: Walibi Belgium, Aqualibi, Bellewaerde, Bellewaerde Aquapark; in the Netherlands: Walibi Holland; in Switzerland: Chaplin's World; in Austria: Familypark; in Canada: Grévin Montréal.



CDA is included in CAC All-Shares, CAC All-Tradable, CAC Mid & Small and CAC Small.
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