

[15.04.21] **PRESS RELEASE**

THE TF1 GROUP COMPLETES THE SALE OF TF1 GAMES AND DUJARDIN

Further to the press release of 10 February 2021, the TF1 Group today announced that it has **finalised the sale of TF1 Games and Dujardin**, France's leading toy and game publishers, to **Jumbodiset**.

ABOUT TF1 ENTERTAINMENT

TF1 Entertainment is a high-profile player in many segments of the entertainment business: licensing, games/toys, collections, music, and shows. With its highly developed expertise in creating, exploiting and distributing brands for more than 20 years, TF1 Entertainment owns and represents premium assets.

TF1 Entertainment aims to back innovative and ambitious projects, create new products and new events, and develop new talent.

ABOUT JUMBODISET

Jumbodiset is a privately held toy and games publisher with roots going back to the 1800's through such companies as Royal Jumbo, Diset and James Galt. Jumbodiset operates throughout Europe and exports to over 70 countries around the world. Its portfolio is centered on brands and products with strong local heritage and high consumer recognition.

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